

BMW of North America, LLC

Ordering and Pricing Guide

Model Year 2012

Suggested Retail Price

3 Series Wagon (E91)

Effective January 1, 2012



		328i Sports Wagon	328i xDrive Sports Wagon
Model Code		UT93	UU33
Model Code U.S.		123R	123S
Engine Code		N52/3.0 UL	N52/3.0 UL
Start of Production		09/2011	09/2011
Base Price U.S.A. Port of Entry*		\$37,500	\$39,500
Base Price incl. \$895 Dest. & Handling		\$38,395	\$40,395
Standard			
1CA	CO2 relevant vehicles	STD	STD
203	All-wheel-drive		STD
240	Leather steering wheel	STD	STD
249	Multi-function steering wheel	STD	STD
2K9	16" Light alloy V-spoke wheels style 360-with all-season run-flat tires 16x7.0, 205/55 R16	STD	STD
2VB	Tire pressure monitor	STD	STD
402	Panoramic moonroof	STD	STD
423	Floor mats	STD	STD
473	Center armrest	STD	STD
497	Rear center armrest	STD	STD
4AB	Dark Burl Walnut wood trim	STD	STD
502	Retractable headlight washers		STD
520	Foglights	STD	STD
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
550	On-board computer	STD	STD
563	Ambiance lighting	STD	STD
570	Stronger electricity supply	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
663	Radio BMW Professional	STD	STD
676	Hi-fi sound system	STD	STD
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
785	White turn-signal lights	STD	STD
8SC	TeleService Activation	STD	STD
8SP	CO2 control	STD	STD
925	Shipping package	STD	STD
ZRF	Run-flat tires	STD	STD

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Start of Production		09/2011	09/2011
Non-Metallic		STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
Metallic		\$550	\$550
354	Titanium Silver Metallic	x	x
475	Black Sapphire Metallic	x	x
896	Blue Water Metallic	x	x
A52	Space Gray Metallic	x	x
A76	Deep Sea Blue Metallic	x	x
Priority 1 Metallic			
381	Le Mans Blue Metallic	\$550	\$550
	<i>381 requires ordering ZMP</i>	x	x
A53	Platinum Bronze Metallic	\$550	\$550
A81	Tasman Green Metallic	\$550	\$550
A82	Vermilion Red Metallic	\$550	\$550

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Start of Production		09/2011	09/2011
Upholstery			
KA	Leatherette	STD	STD
KAB4	Beige Leatherette	x	x
KASW	Black Leatherette	x	x
LC	Leather Dakota	\$1,450	\$1,450
	<i>In combination with ZPP</i>	NC	NC
	<i>In combination with ZVP</i>	NC	NC
	<i>Included in package</i>	ZPP, ZVP	ZPP, ZVP
LCAD	Leather Dakota Gray	x	x
LCB4	Beige Dakota Leather	x	x
LCCX	Oyster and Black Dakota Leather	x	x
LCD3	Saddle Brown Dakota Leather	x	x
LCSW	Black Dakota Leather	x	x
Priority 1 Upholstery			
LCCZ	Chestnut Brown Dakota Leather	\$1,450	\$1,450

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	Start of Production	09/2011	09/2011
Packages			
ZCV	Convenience Package	\$2,350	\$2,350
	302 Anti-theft alarm system		
	322 Comfort Access keyless entry		
	417 Rear manual side window shades		
	507 Park Distance Control (rear only)		
	or 508 Park Distance Control	+ \$0	+ \$0
	522 Xenon headlights		
	In combination with ZMP	\$1,750	\$1,750
ZCW	Cold Weather Package	\$900	
	464 Ski bag		
	494 Heated front seats		
	502 Retractable headlight washers		
	ZCW and not ZMP will add 248 to the order	x	
	In combination with ZMP	\$750	
ZCW	Cold Weather Package		\$750
	464 Ski bag		
	494 Heated front seats		
	ZCW cannot be ordered with ZVP		x
	ZCW and not ZMP will add 248 to the order		x
	In combination with ZMP		\$600
ZPP	Premium Package	\$1,900	\$1,900
	319 Universal garage-door opener		
	430 Auto-dimming interior and exterior mirrors		
	431 Auto-dimming rearview mirror		
	459 Power front seats with driver seat memory		
	488 Lumbar support		
	4NA Interior mirror with compass		
	639 BMW Assist w/enhanced BT & USB		
	or 609 Navigation system	+ \$2,150	+ \$2,150
	LC Leather Dakota		
	ZPP requires ordering ZVP	x	x
	In combination with 609	\$1,350	\$1,350
ZSP	Sport Package		\$1,650
	255 Sports leather steering wheel		
	or 2XA Sports leather steering wheel with paddle shifters		+ \$100
	2SZ 17" Light alloy Star-spoke wheels style 284-with all-season run-flat tires (17x8.0, 225/45 R17)		
	17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear		
	or 2S1 17" Light alloy Star-spoke wheels style 286-with performance run-flat tires		+ \$300
	481 Sport seats		
	760 Shadowline exterior trim		
	ZSP and 2S1 will add 840 to the order		x
	ZSP and 205 will add 2XA to the order		x

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	Start of Production	09/2011	09/2011
ZSP	Sport Package	\$2,050	
	255 Sports leather steering wheel		
	or 2XA Sports leather steering wheel with paddle shifters	+ \$100	
	2S1 17" Light alloy Star-spoke wheels style 286-with performance run-flat tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear)		
	481 Sport seats		
	704 Sport suspension		
	760 Shadowline exterior trim		
	840 Increased top speed limiter		
	ZSP and 205 will add 2XA to the order	x	
ZVP	Value Package		\$0
	2KU 17" Light alloy V-spoke wheels style 285-with all-season run-flat tires (17x8.0, 225/45 R17)		
	17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear		
	or 2ME 17" Light alloy Double-spoke wheels style 194M-with performance run-flat tires		+ \$0
	18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear		
	or 2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires		+ \$600
	17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear		
	or 2S1 17" Light alloy Star-spoke wheels style 286-with performance run-flat tires		+ \$300
	17x8.0, 225/45 R17		
	or 2SZ 17" Light alloy Star-spoke wheels style 284-with all-season run-flat tires		+ \$0
	494 Heated front seats		
	6FL iPod and USB adapter		
	or 609 Navigation system		+ \$2,150
	or 639 BMW Assist with Bluetooth		+ \$750
	LC Leather Dakota		
	ZVP is default for this model		x
ZVP	Value Package	\$0	
	2KU 17" Light alloy V-spoke wheels style 285-with all-season run-flat tires (17x8.0, 225/45 R17)		
	17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear		
	or 2ME 17" Light alloy Double-spoke wheels style 194M-with performance run-flat tires	+ \$0	
	18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear		
	or 2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires	+ \$600	
	17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear		
	or 2S1 17" Light alloy Star-spoke wheels style 286-with performance run-flat tires	+ \$0	
	6FL iPod and USB adapter		
	or 609 Navigation system	+ \$2,150	
	or 639 BMW Assist with Bluetooth	+ \$750	
	LC Leather Dakota		
	ZVP is default for this model	x	

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Priority 1 Packages

ZMP	M Sport Package	328i Sports Wagon	328i xDrive Sports Wagon
2ME	17" Light alloy Double-spoke wheels style 194M-with performance run-flat tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear		\$3,750
or	2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires		+ \$600
337	M Sport Package		
481	Sport seats		
507	Park Distance Control (rear only)		
710	M steering wheel		
or	7XA M Sports leather steering wheel with paddle shifters		+ \$100
715	Aerodynamic kit		
760	Shadowline exterior trim		
775	Anthracite headliner		
840	Increased top speed limiter		
ZMP cannot be ordered with ZSP			x
ZMP and 205 will add 7XA to the order			x
ZMP cannot be ordered with 248			x
ZMP requires ordering 300, 354, 381, 475, 896 or A52			x
ZMP	M Sport Package	\$3,750	
2ME	17" Light alloy Double-spoke wheels style 194M-with performance run-flat tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear		
or	2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires		+ \$600
337	M Sport Package		
481	Sport seats		
507	Park Distance Control (rear only)		
704	Sport suspension		
710	M steering wheel		
or	7XA M Sports leather steering wheel with paddle shifters		+ \$100
715	Aerodynamic kit		
760	Shadowline exterior trim		
775	Anthracite headliner		
840	Increased top speed limiter		
ZMP cannot be ordered with 248			x
ZMP requires ordering 300, 354, 381, 475, 896 or A52			x
ZMP and 205 will add 7XA to the order			x
ZMP cannot be ordered with ZSP			x

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Start of Production		09/2011	09/2011
Options			
205	STEPTRONIC automatic transmission	NC	NC
248	Heated Steering Wheel <i>In combination with ZCW</i> <i>248 cannot be ordered with ZMP</i>	\$190 NC x	\$190 NC x
255	Sports leather steering wheel <i>Included in package</i>	ZSP	ZSP
2ME	17" Light alloy Double-spoke wheels style 194M-with performance run-flat tires 17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear <i>Included in package</i> <i>2ME requires ordering ZMP</i> <i>Alternate in package</i>	ZMP x ZVP	ZMP x ZVP
2MF	18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires <i>In combination with ZMP</i> <i>In combination with ZVP</i> <i>2MF requires ordering ZMP</i> <i>Alternate in package</i>	+ \$600 + \$600 x ZMP, ZVP	+ \$600 + \$600 x ZMP, ZVP
2S1	17" Light alloy Star-spoke wheels style 286-with performance run-flat tires <i>In combination with ZSP</i> <i>In combination with ZVP</i> <i>Included in package</i> <i>2S1 requires ordering ZSP</i> <i>Alternate in package</i>	ZSP x ZVP	+ \$300 + \$300 x ZSP, ZVP
2SZ	17" Light alloy Star-spoke wheels style 284-with all-season run-flat tires 17x8.0, 225/45 R17 <i>Included in package</i> <i>2SZ requires ordering ZSP</i> <i>Alternate in package</i>		ZSP x ZVP
2XA	Sports leather steering wheel with paddle shifters <i>In combination with ZSP</i> <i>2XA requires ordering 205 and ZSP</i> <i>Alternate in package</i>	\$100 + \$100 x ZSP	\$100 + \$100 x ZSP
302	Anti-theft alarm system <i>Included in package</i>	\$400 ZCV	\$400 ZCV
319	Universal garage-door opener <i>Included in package</i>	ZPP	ZPP
322	Comfort Access keyless entry <i>Included in package</i>	\$500 ZCV	\$500 ZCV
337	M Sport Package <i>Included in package</i>	ZMP	ZMP
3AA	Roof rails black	\$100	\$100
417	Rear manual side window shades <i>Included in package</i>	\$250 ZCV	\$250 ZCV
430	Auto-dimming interior and exterior mirrors <i>Included in package</i>	ZPP	ZPP
431	Auto-dimming rearview mirror <i>Included in package</i>	ZPP	ZPP
459	Power front seats with driver seat memory <i>Included in package</i>	\$995 ZPP	\$995 ZPP
464	Ski bag <i>Included in package</i>	ZCW	ZCW

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	Start of Production	09/2011	09/2011
481	Sport seats <i>Included in package</i>	ZMP, ZSP	ZMP, ZSP
488	Lumbar support <i>Included in package</i>	ZPP	ZPP
494	Heated front seats <i>Included in package</i>	\$500 ZCW	\$500 ZCW, ZVP
4B9	Aluminium Trim	NC	NC
4MG	Glacier Silver Aluminum trim <i>4MG requires ordering ZMP</i>	NC x	NC x
4NA	Interior mirror with compass <i>Included in package</i>	ZPP	ZPP
502	Retractable headlight washers <i>Included in package</i>	ZCW	100%
507	Park Distance Control (rear only) <i>Included in package</i> <i>507 requires ordering ZMP</i>	ZCV, ZMP x	ZCV, ZMP x
508	Park Distance Control <i>In combination with ZCV</i> <i>508 cannot be ordered with ZMP</i> <i>Alternate in package</i>	\$750 NC x ZCV	\$750 NC x ZCV
522	Xenon headlights <i>Included in package</i> <i>522 will add 524 to the order</i> <i>Note: 524 - Adaptive light control</i>	\$900 ZCV x	\$900 ZCV x
609	Navigation, BMW Assist w/enhanced BT & USB <i>In combination with ZPP</i> <i>In combination with ZVP</i> <i>609 will add 615, 620, 6FL and 6UH to the order</i> <i>Alternate in package</i> <i>Note: 615 - Online Information Services</i> <i>Note: 620 - Voice-command</i> <i>Note: 6UH - Real Time Traffic Information</i>	\$2,150 + \$2,150 + \$2,150 x ZPP, ZVP	\$2,150 + \$2,150 + \$2,150 x ZPP, ZVP
639	BMW Assist w/enhanced BT & USB <i>In combination with 609</i> <i>In combination with ZPP</i> <i>Included in package</i> <i>In combination with ZVP</i> <i>639 will add 6FL to the order</i> <i>Alternate in package</i>	\$750 NC NC ZPP + \$750 x ZVP	\$750 NC NC ZPP + \$750 x ZVP
655	Satellite radio with 1 year subscription	\$350	\$350
688	Harman Kardon surround sound system <i>688 requires ordering ZPP</i>	\$875 x	\$875 x
6FL	iPod and USB adapter <i>In combination with 609</i> <i>In combination with 639</i> <i>In combination with ZPP</i> <i>In combination with ZVP</i> <i>Included in package</i>	\$400 NC NC NC NC ZVP	\$400 NC NC NC NC ZVP
6NR	BMW Apps <i>6NR will add 6NF to the order</i> <i>6NR requires ordering 609</i> <i>Note: 6NF - Smartphone Integration</i>	\$250 x x	\$250 x x

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	Start of Production	09/2011	09/2011
704	Sport suspension <i>Included in package</i>	ZMP, ZSP	
710	M steering wheel <i>Included in package</i>	ZMP	ZMP
715	Aerodynamic kit <i>Included in package</i>	ZMP	ZMP
760	Shadowline exterior trim <i>Included in package</i>	ZMP, ZSP	ZMP, ZSP
775	Anthracite headliner <i>Included in package</i>	ZMP	ZMP
7XA	M Sports leather steering wheel with paddle shifters <i>In combination with ZMP</i> <i>7XA requires ordering 205 and ZMP</i> <i>Alternate in package</i>	+ \$100 x ZMP	+ \$100 x ZMP
840	Increased top speed limiter <i>Included in package</i>	ZMP, ZSP	ZMP
ZMT	Manual Transmission	NC	NC

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Priority 1 Options			
2KU	17" Light alloy V-spoke wheels style 285-with all-season run-flat tires 17x8.0, 225/45 R17 <i>Included in package</i> <i>2KU cannot be ordered with ZMP and ZSP</i>	\$500	\$500
		ZVP	ZVP
		x	x
4A3	Light Burl Walnut trim	NC	NC
541	Active Cruise Control	\$2,400	\$2,400
5AC	Automatic high beams <i>5AC requires ordering ZPP</i>	\$250	\$250
		x	x
Other Charges			
	Destination & Handling	\$895	\$895

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Engine Code		N52/3.0 UL	N52/3.0 UL
Start of Production		09/2011	09/2011
Wheels			
	16" Light alloy V-spoke wheels style 360-with all-season run-flat tires Front / Rear: 16x7.0, 205/55 R16 Code: 2K9 Style: 360	Standard	Standard
	17" Light alloy Double-spoke wheels style 194M-with performance run-flat tires Front: 17x8.0, 225/45 R17 Rear: 17x8.5, 255/40 R17 Code: 2ME Style: 194M 2ME requires ordering ZMP	ZMP ZVP (upgrade)	ZMP ZVP (upgrade)
	18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18 Code: 2MF Style: 193M 2MF requires ordering ZMP	ZMP (upgrade) ZVP (upgrade)	ZMP (upgrade) ZVP (upgrade)
	17" Light alloy Star-spoke wheels style 286-with performance run-flat tires Front: 17x8.0, 225/45 R17 Rear: 17x8.5, 255/40 R17 Code: 2S1 Style: 286 2S1 requires ordering ZSP	ZSP ZVP (upgrade)	ZSP (upgrade) ZVP (upgrade)
	17" Light alloy Star-spoke wheels style 284-with all-season run-flat tires Front / Rear: 17x8.0, 225/45 R17 Code: 2SZ Style: 284 2SZ requires ordering ZSP		ZSP ZVP (upgrade)

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Start of Production	09/2011	09/2011

Priority 1 Wheels



17" Light alloy V-spoke wheels style 285-with all-season run-flat tires

Front / Rear: 17x8.0, 225/45 R17

Code: 2KU

Style: 285

2KU cannot be ordered with ZMP and ZSP

\$500	\$500
ZVP	ZVP

x

x