Pricing Guide Model Year 2015 Suggested Retail Price



		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Start of Production Base Price U.S.A. Port of	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014
	Entry*	\$74,000	\$87,300	\$90,300	\$78,000	\$81,000	\$91,000	\$94,000	\$141,200
	Base Price Euro Deliver Munich Pick Up	\$68,870	\$81,240	\$84,030	\$72,590	\$75,380	\$84,680	\$87,470	\$131,365
	Munich Fick Op	φ00,07 0	Φ01,24 0	\$04,030	\$72,590	φ <i>1</i> 5,360	004,000	\$67,470	\$131,30 3
	Non-Metallic	STD	STD	STD	STD	STD	STD	STD	STD
300	Alpine White	x	x	x	x	x	x	x	x
668	Jet Black	x	x	x	x	x	x	x	×
		Ä	Â	'n		'n		~	~
	Metallic	NC	NC	NC	NC	NC	NC	NC	NC
416	Carbon Black Metallic	x	x	x	x	x	x	x	x
	416 requires ordering ZMP or ZMS	x	x	x	x	x	x	x	x
475	Black Sapphire Metallic	x	x	x	х	x	x	x	x
A17	Mojave Metallic	х	x	x	х	x	x	x	x
A52	Space Gray Metallic	х	х	х	х	х	x	х	х
A72	Cashmere Silver Metallic	х	х	х	х	х	x	x	x
A83	Glacier Silver Metallic	х	x	х	х	х	x	x	x
A89	Imperial Blue Metallic	х	х	х	х	х	х	х	х
A90	Dark Graphite Metallic	х	х	х	х	х	х	х	х
A96	Mineral White Metallic	X	x	X	x	X	x	X	x
	Priority 1 Metallic	NC	NC	NC	NC	NC	NC	NC	NC
S34	Azurite Black Metallic	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950
X02	Citrin Black Metallic	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950
X03	Ruby Black Metallic	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950
X04	Moonstone Metallic	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950
	Upholstery								
LC	Leather Dakota	STD			STD	STD			
LCD5	Light Saddle Dakota Leather Ivory White and Black Dakota	x			x	x			
	Leather	x			x	x			
LCSW		X	070	070	X	X	070	070	075
NA	Nappa Leather Nappa Leather will add 4ND to the	\$2,800	STD	STD	\$2,800	\$2,800	STD	STD	STD
	order	x			x	x			
	Nappa Leather requires ordering 456, ZEC or ZMS	x			x	x			
ΝΔΠ5	Saddle and Black Nappa Leather	x	х	x	х	x	x	х	x
	Veneto Beige Nappa Leather	x	x	x	x	x	x	x	x
	Oyster Nappa Leather Ivory White and Black Nappa	x	x	x	x	x	x	x	x
NAEW	Leather	х	x	х	х	х	х	х	х
	Black Nappa Leather	X	X	x	x	x	x	x	x

Pricing Guide Model Year 2015 Suggested Retail Price



		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Priority 1 Upholstery								
ZB	(Ind) Full Merino Leather In combination with Zl1 Included in package (Ind) Full Merino Leather and not	\$5,000 NC ZI1	\$3,500 NC ZI1	\$3,500 NC ZI1	\$5,000 NC ZI1	\$5,000 NC ZI1	\$3,500 NC ZI1	\$3,500 NC ZI1	\$3,500 NC ZI1
	ZMP, ZMS includes 778	х	x	х	x	х	x	x	x
	(Ind) Full Merino Leather and not ZI1 will add 775 to the order	x			x	x			
	(Ind) Full Merino Leather requires ordering 456, ZEC or ZMS	x			x	x			
	(Ind) Full Merino Leather and not ZI1, ZMS will add 775 to the order (Ind) Full Merino Leather and not ZI1, ZMP, ZMS will add 775 to the		x	x			х	x	x
	order Platinum/Black Full Merino								~
ZBC8	Leather Caramel/Black Full Merino	\$5,000	\$3,500	\$3,500	\$5,000	\$5,000	\$3,500	\$3,500	\$3,500
ZBCR		\$5,000	\$3,500	\$3,500	\$5,000	\$5,000	\$3,500	\$3,500	\$3,500
ZBOW	Leather Amaro Brown Full Merino	\$5,000	\$3,500	\$3,500	\$5,000	\$5,000	\$3,500	\$3,500	\$3,500
ZBP5	Leather Champagne Full Merino	\$5,000	\$3,500	\$3,500	\$5,000	\$5,000	\$3,500	\$3,500	\$3,500
ZBP6	Leather Canyon Brown Full Merino	\$5,000	\$3,500	\$3,500	\$5,000	\$5,000	\$3,500	\$3,500	\$3,500
ZBWT	Leather	\$5,000	\$3,500	\$3,500	\$5,000	\$5,000	\$3,500	\$3,500	\$3,500

Lines										
ZMS		ort Edition	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000
	2NG	19" M light alloy V- spoke style 302-with- all-season run-flat tires (19x8.5, 245/45 R19)			x		x		X	
	or	2NW 19" Light alloy V-spoke wheels style 302M-with performance run-flat tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)			+ \$0		+ \$0		+ \$0	
	or	2NX 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)			+ \$1,300		+ \$1,300		+ \$1,300	
	2NW		x	x		x		x		
	or	2NG 19" M light alloy V-spoke style 302- with-all-season run-flat tires (19x8.5, 245/45 R19)	+ \$0	+ \$0		+ \$0		+ \$0		
	or	2NX 20" Light alloy Double-spoke wheels style 303M-with	+ \$1,300	+ \$1,300		+ \$1,300		+ \$1,300		

Pricing Guide Model Year 2015 Suggested Retail Price



		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Lines									
2NX	performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires (20x8.5, 245/40 R20 front								x
or	and 20x10.0, 275/35 R20 rear) 2NG 19" M light alloy V-spoke style 302- with-all-season run-flat								+ \$0
or	tires (19x8.5, 245/45 R19) 2NW 19" Light alloy V-spoke wheels style 302M-with								+ \$0

Pricing Guide Model Year 2015 Suggested Retail Price



		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Lines									
	performance run-flat								
	tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19								
2TE	rear) Steering Wheel	x	x	x	x	x	x	x	x
240	Gearshift Paddles								
316 323	Power tailgate	X			X	x			
323 3DZ	Soft-close automatic doors Without Lines	x			x	x			
	designation outside	x	x	x	x	x	x	x	x
415	Power rear sunshade	х	X	x	x	x	X	X	
416	Power rear sunshade and rear side windowshades		х	x			х	x	
453	Front ventilated seats	х	х	х	х	x	х	х	
456	Multi-contour seats	х			x	x			
4U1	Ceramic Controls		х	x			x	x	
5AG	Active Blind Spot Detection		x	x			x	x	
5AT	ACC Stop & Go + Active Driving Assistant		x	x			x	x	x
5DL	Side and Top View Cameras		x	x			x	x	
610	Head-up Display	х			x	x			
688	Harman Kardon surround sound system	x			x	x			
6AN	Concierge Services	х			x	x			
6F2	Bang & Olufsen Sound System	X			~	^			x
710	M steering wheel	х	х	х	х	x	х	х	х
715	Aerodynamic kit	х	х	х	х	х	х	х	х
760	Shadowline exterior trim	x	x	x	x	x	x	x	x
or	ZET Standard Exterior Trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
775	Anthracite headliner	х			x	x			
or	776 Anthracite	+ \$1,100			+ \$1,100	+ \$1,100			
or	Alcantara Headliner XD5 Alcantara headliner in upholstery	+ \$1,100			+ \$1,100	+ \$1,100			
776	color Anthracite Alcantara		x	x			x	x	x
or	Headliner XD5 Alcantara headliner in upholstery		+ \$0	+ \$0			+ \$0	+ \$0	+ \$0
	color								
7MP 840	Sport Package Increased top speed	x x	x x	x x	x x	x x	x x	x x	x x
8TH	limiter Speed Limit Info		v	v			v	v	
> ZET change inserts chrome	Standard Exterior Trim also es the front and rear bumper from dark chrome to light e and the rear diffuser from ray to body-color.	x	x	x	x	x	x	X	x
> ZEŤ bumpe body-c > ACC Assista	includes light chrome r inserts + rear diffuser in		x	x			x	x	

Pricing Guide Model Year 2015 Suggested Retail Price



	740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Lines								
Warning, Forward Collision Warning, Pedestrian Warning, City Collision Mitigation. ZMS will add ZEC and ZMP to the order ZMS will delete STD or 100% equipment 5A1 ZMS and XD5 requires ordering (Ind) Full Merino Leather ZMS requires ordering 300, 416, 475, 668, A83, A89, A90, S34, X02, X03 or X04 ZMS cannot be ordered with ZI1 ZMS will add ZDB, ZEC and ZMP to the order	x x x x x x	x x x x x	x x x x x x	x x x x x x	x x x x x x	x x x x x	x x x x x x	x x x x
ZMS will add ZMP to the order								x

Packa	iges								
ZCW	Cold	Weather Package	\$800	\$800	\$800	\$800	\$800	\$800	\$800
	248	Heated Steering Wheel	х	х	х	х	х	х	х
	or	XL1 BMW Individual wood inlay steering wheel	+ \$800	+ \$800	+ \$800	+ \$800	+ \$800	+ \$800	+ \$800
	464	Ski bag	х	х	х	х	х	х	х
	496	Heated rear seats	х	х	х	х	х	х	х
ZDB	Drive	r Assistance Plus	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900
	5AG	Active Blind Spot Detection	х	x	х	x	x	x	x
	5AS	Active Driving Assistant	x	x	x	x	х	x	x
	or	5AT ACC Stop & Go + Active Driving Assistant	+ \$1,200	+ \$1,200	+ \$1,200	+ \$1,200	+ \$1,200	+ \$1,200	+ \$1,200
	5DL	Side and Top View Cameras	x	x	х	x	х	x	х
	8TH	Speed Limit Info	х	х	х	х	х	х	х
	(5AS) Warnir Warnir	Active Driving Assistant includes Lane Departure ng, Forward Collision ng, Pedestrian Warning, and ollision Mitigation.	x	x	x	x	x	x	x
	In com	bination with ZMS	\$1,900	\$0	\$0	\$1,900	\$1,900	\$0	\$0

Pricing Guide Model Year 2015 Suggested Retail Price



			740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Packa	ges									
ZEC		ive Package	\$4,800	\$3,100	\$3,100	\$4,800	\$4,800	\$3,100	\$3,100	
		Power tailgate	x			x	х			
		Soft-close automatic doors	Х			x	х			
		Power rear sunshade		x	x			x	x	
	ä	Power rear sunshade and rear side		x	х			x	х	
		windowshades Front ventilated seats	х	x	х	x	х	x	х	
	456 I	Multi-contour seats	х			x	x			
	4U1 (Ceramic Controls		х	х			x	х	
		Head-up Display	х			х	х			
	5	Harman Kardon surround sound system	x			x	х			
		Concierge Services	х			x	х			
	776	Anthracite Alcantara Headliner		Х	x			x	x	
	ŀ	XD5 Alcantara headliner in upholstery		+ \$0	+ \$0			+ \$0	+ \$0	
		color not be ordered with ZMS	x	x	x	x	x	x	x	
	ZEC and	I XD5 requires ordering		x	x			x	x	
		I Merino Leather nation with ZMS	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
ZLP	-	g Package	\$1,900			\$1,900	\$1,900			
		Adaptive Full LED	x			x	х			
		Lights Automatic high beams	x			x	x			
ZLU		Rear Seating				\$3,700	\$3,700	\$3,700	\$3,700	
	Packag 454 I	je Rear ventilated seats				x	х	x	х	
		Rear comfort seats				x	x	x	x	
		Massaging rear seat				x	x	x	x	
	ZLU requ	uires ordering ZEC or				x	x	x	x	
	ZMS									
		uires ordering ZCW				x	x	x	x	
ZMP		t Package	\$4,600	\$3,300	\$3,300	\$4,600	\$4,600	\$3,300	\$3,300	\$4,000
	5	19" M light alloy V- spoke style 302-with- all-season run-flat tires			x		x		x	
	or 2	(19x8.5, 245/45 R19) 2NW 19" Light alloy V-spoke wheels style 302M-with			+ \$0		+ \$0		+ \$0	
	t (performance run-flat tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)								
	or 2	2NX 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20			+ \$1,300		+ \$1,300		+ \$1,300	
	2NW	^{rear)} 19" Light alloy V-spoke wheels style 302M-with	x	x		x		x		

Pricing Guide Model Year 2015 Suggested Retail Price



iges			750i Sedan	Sedan	740Li Sedan	Sedan	750Li Sedan	Sedan	760Li Seo
	performance run-flat								
	tires								
	(19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19								
	rear)								
or	2NG 19" M light alloy	+ \$0	+ \$0		+ \$0		+ \$0		
	V-spoke style 302-								
	with-all-season run-flat								
	tires (19x8.5, 245/45 R19)								
or	2NX 20" Light alloy	+ \$1,300	+ \$1,300		+ \$1,300		+ \$1,300		
	Double-spoke wheels								
	style 303M-with								
	performance run-flat								
	tires								
	(20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20								
	rear)								
2NX	20" Light alloy								х
	Double-spoke wheels								
	style 303M-with performance run-flat								
	tires								
	(20x8.5, 245/40 R20 front								
	and 20x10.0, 275/35 R20								
or	^{rear)} 2NG 19" M light alloy								+ \$(
0/	V-spoke style 302-								÷φι
	with-all-season run-flat								
	tires								
	(19x8.5, 245/45 R19)								
or	2NW 19" Light alloy								+ \$(
	V-spoke wheels								
	style 302M-with performance run-flat								
	tires								
	(19x8.5, 245/45 R19 front								
	and 19x9.5, 275/40 R19								
2TE	^{rear)} Steering Wheel	х	x	х	x	х	х	х	х
210	Gearshift Paddles	~	^	^	^	^	^	^	^
3DZ	Without Lines	х	х	х	х	х	x	х	х
	designation outside								
710	M steering wheel	х	х	х	х	х	x	х	х
715	Aerodynamic kit	х	х	х	х	х	x	х	х
760	Shadowline exterior	х	х	х	х	х	х	х	х
or	trim ZET Standard Exterior	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$(
01	Trim	· •0	·φU	, oo	· oO	· •	·φυ	· oO	- φ ι
776	Anthracite Alcantara								х
	Headliner								
or	XD5 Alcantara								+ \$0
	headliner in upholstery								
7140	color Sport Packago	×	Y	N.	N.	v	v	N.	~
7MP 840	Sport Package	X	x	x	x	x	x	X	X
840	Increased top speed limiter	х	х	х	x	х	х	х	х
> ZET :	Standard Exterior Trim also	x	х	x	х	x	х	x	x

Pricing Guide Model Year 2015 Suggested Retail Price



		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Packa	ages								
	chrome and the rear diffuser from dark gray to body-color.								
	ZMP and XD5 requires ordering (Ind) Full Merino Leather	x	x	x	x	x	x	x	x
	ZMP cannot be ordered with ZI1 or ZMS	x	x	х	x	х	x	х	x
	ZMP will delete STD or 100% equipment 5A1	x	x	x	х	x	x	x	х
	ZMP requires ordering 300, 416, 475, 668, A83, A89, A90, S34, X02, X03 or X04	x	x	x	x	x	x	x	x
	ZMP and not 776, XD5 includes 775	х	x	х	x	х	x	х	
	In combination with ZMS	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
ZRP	Rear Entertainment Package	\$2,800	\$2,800	\$2,800	\$2,800	\$2,800	\$2,800	\$2,800	
	696 6-disc DVD Changer	х	х	х	х	х	х	х	
	6FR Rear-seat entertainment Professional with iDrive control	x	x	x	x	x	x	x	
Priori	ty 1 Packages								
ZI1	BMW Individual Composition	\$6,700	\$5,500	\$5,500	\$6,700	\$6,700	\$5,500	\$5,500	\$5,500
	2M8 BMW Individual light- alloy wheels V-spoke 228 I 19" with mixed tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)	x	x	x	x	x	x	x	x
	or 2NV 20" Light alloy V-spoke wheels style	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300

Pricing Guide Model Year 2015 Suggested Retail Price 7 Series (F01-F02) Effective May 22, 2014



		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Priority 1 Pa	ckages								
	301-with performance								
	tires								
	(20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20								
	rear)								
4ND	Instrument panel with	х			х	х			
	leather finish								
760	Shadowline exterior	х	х	х	х	х	х	х	х
	trim								
or		+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	Trim								
778	Individual Door Sill	х	х	х	x	х	x	х	x
VCA	Finishers								
XC4	BMW Individual Composition	х	x	х	x	х	х	х	x
XD5	Alcantara headliner in	х	x	x	x	x	x	x	x
XD5	upholstery color	~	^	^	^	^	^	^	~
or	776 Anthracite	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
•	Alcantara Headliner	ψũ	<i>t</i>	ΨŬ	<i>t</i> .	Ψ°	ΨŬ	Ψ°	ΨΨ.
XE8	Piano Finish Black trim	х	х	х	x	х	x	х	х
or	XE6 Walnut Honey	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	Wood trim								
or	XEX White Ash Grain	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	Wood Trim								
XF1	BMW Individual Rear	х	х	х	х	х	х	х	х
	Badge								
ZB	(Ind) Full Merino	х	х	х	x	х	x	х	x
714	Leather	×.							
	Innot be ordered with 437, IB8, 4CA, 4CB, ZMP or ZMS	x	x	x	x	x	х	x	х
-107, -									

Optio	ns								
229	Active Roll Stabilization (ARS)	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	STD
2BX	20" Light Alloy wheels style 253 with performance tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)								\$1,300
2FR	18" light alloy wheels V-spoke style 425with all-season run- flat tires (18x8.0, 245/50 R18)	100%	NC	NC	100%	100%	NC	NC	
2H5	19" Light alloy Multi-spoke wheels style458-with all- season run-flat tires (19x8.5, 245/45 R19)	\$1,300			\$1,300	\$1,300			
2VH	Integral Active Steering	\$1,750	\$1,750		\$1,750		\$1,750		STD
416	Power rear sunshade and rear side windowshades In combination with ZMS Included in package 416 and not ZMS will add 415 to	\$1,000 + \$750 x	\$1,000 NC ZEC, ZMS	\$1,000 NC ZEC, ZMS	\$1,000 + \$750 x	\$1,000 + \$750 x	\$1,000 NC ZEC, ZMS	\$1,000 NC ZEC, ZMS	STD
	the order 416 will add 415 to the order		x	x			x	x	
437	Light Poplar Wood Trim	NC	NC	NC	NC	NC	NC	NC	
455	Active front seats 455 requires ordering 456, ZEC or ZMS	\$1,000 x	\$1,000	\$1,000	\$1,000 x	\$1,000 x	\$1,000	\$1,000	100%
456	Multi-contour seats Included in package	\$1,300 ZEC, ZMS	STD	STD	\$1,300 ZEC, ZMS	\$1,300 ZEC, ZMS	STD	STD	STD
4B8	Burled Walnut Trim with Inlay	NC	NC	NC	NC	NC	NC	NC	
4CA	Ash Grain Wood trim	NC	NC	NC	NC	NC	NC	NC	
4CB	Fineline Matte Wood trim	NC	NC	NC	NC	NC	NC	NC	

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Pricing Guide Model Year 2015 Suggested Retail Price



		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Optio	ns								
4LA	Ash Grain Wood Trim w/ Extended Contents								NC
4U1	Ceramic Controls Included in package	\$650	\$650 ZEC, ZMS	\$650 ZEC, ZMS	\$650	\$650	\$650 ZEC, ZMS	\$650 ZEC, ZMS	100%
4UM	Massaging rear seat				ZLU	ZLU	ZLU	ZLU	\$200
5AT	ACC Stop & Go + Active Driving Assistant	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,200
	In combination with ZMS Included in package In combination with ZDB Alternate in package	+ \$1,900 + \$1,200 ZDB	NC ZMS + \$1,200 ZDB	NC ZMS + \$1,200 ZDB	+ \$1,900 + \$1,200 ZDB	+ \$1,900 + \$1,200 ZDB	NC ZMS + \$1,200 ZDB	NC ZMS + \$1,200 ZDB	NC ZMS
5DP	Parking Assistant	\$500	\$500		\$500		\$500		\$500
6F2	Bang & Olufsen Sound System	\$3,700	\$3,700	\$3,700	\$3,700	\$3,700	\$3,700	\$3,700	\$3,700
	Included in package 6F2 will delete 688 from the order 6F2 requires ordering ZEC or ZMS	x x	x	x	x x	x x	x	x	ZMS x
6FR	Rear-seat entertainment Professional with iDrive control Included in package	ZRP	\$2,700						
6NS	Enhanced USB and Bluetooth plus Smartphone Integration	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
6UK	Night Vision with Pedestrian Detection	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300	\$2,300
776	Anthracite Alcantara Headliner	\$1,100	\$1,100	\$1,100	\$1,100	\$1,100	\$1,100	\$1,100	\$1,100
	Included in package In combination with ZI1 In combination with ZMS Alternate in package	NC + \$1,100 ZI1, ZMS	ZEC, ZMS NC ZI1,	ZEC, ZMS NC ZI1,	NC + \$1,100 ZI1, ZMS	NC + \$1,100 ZI1, ZMS	ZEC, ZMS NC ZI1,	ZEC, ZMS NC ZI1,	ZMP, ZMS NC ZI1,
XD5	Alcantara headliner in	\$1,100	ZMS \$1,100	ZMS \$1,100	\$1,100	\$1,100	ZMS \$1,100	ZMS \$1,100	ZMS \$1,100
	upholstery color Included in package In combination with ZEC In combination with ZMP	ZI1	ZI1 NC	ZI1 NC	ZI1	ZI1	ZI1 NC	ZI1 NC	ZI1 NC
	In combination with ZMS Alternate in package	+ \$1,100 ZMS	NC ZEC, ZMS	NC ZEC, ZMS	+ \$1,100 ZMS	+ \$1,100 ZMS	NC ZEC, ZMS	NC ZEC, ZMS	NC ZMP, ZMS

Priori	ty 1 Options								
2FR	18" light alloy wheels V-spoke style 425with all-season run- flat tires (18x8.0, 245/50 R18)		NC	NC			NC	NC	
XE6	Walnut Honey Wood trim In combination with ZI1 Alternate in package	\$1,080 NC ZI1	\$1,080 NC ZI1						
XE8	Piano Finish Black trim In combination with ZI1 Included in package	\$1,080 NC ZI1	\$1,080 NC ZI1						
XEX	White Ash Grain Wood Trim In combination with ZI1 Alternate in package	\$1,080 NC ZI1	\$1,080 NC ZI1						
XL1	BMW Individual wood inlay steering wheel In combination with ZCW XL1 cannot be ordered with 248,	\$800 + \$800 x	\$800 ×						
	ZMP or ZMS XL1 requires ordering ZI1 Alternate in package	x ZCW	x						

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7 Series (F01-F02) Effective May 22, 2014



		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Other	Charges								
	Destination & Handling	\$950	\$950	\$950	\$950	\$950	\$950	\$950	\$950
	Gas Guzzler Tax (Estimated)	NC	NC	NC	NC	NC	NC	NC	\$1,700
Stand									
1CA	CO2 relevant vehicles								STD
1CC	Automatic Start/Stop function	STD	STD	STD	STD	STD	STD	STD	
1CD	Brake Energy Regeneration	STD	STD	STD	STD	STD	STD	STD	STD
212	Brake System Equipment	STD	STD	STD	STD	STD	STD	STD	STD
229	Active Roll Stabilization (ARS)								STD
248	Heated Steering Wheel								STD
255	Sport leather steering wheel	STD	STD	STD	STD	STD	STD	STD	STD
2FR	18" light alloy wheels V-spoke	STD			STD	STD			
	style 425with all-season run-								
	flat tires								
2FS	(18x8.0, 245/50 R18) 19" light alloy wheels V-spoke		STD	STD			STD	STD	
210	style 426 with all-season run-		OID	OID			OID	OID	
	flat tires								
	(19x8.5, 245/45 R19)								
2H1	19" Light alloy Multi-spoke								STD
	wheel style 235-with all-								
	season run-flat tires								
2VB	(19x8.5, 245/45 19) Tire pressure monitor	STD	STD	STD	STD	STD	STD	STD	STD
2VH	Integral Active Steering	OID	OID	OID	OID	OID	OID	OID	STD
302	Anti-theft alarm system	STD	STD	STD	STD	STD	STD	STD	STD
316	Power tailgate	510	STD	STD	510	510	STD	STD	STD
319	Universal garage-door opener	STD	STD	STD	STD	STD	STD	STD	STD
322	Comfort Access keyless entry	STD	STD	STD	STD	STD	STD	STD	STD
323	Soft-close automatic doors	OID	STD	STD	010	010	STD	STD	STD
356	Climate Comfort Laminated		OID	010			010	010	STD
000	Glass								OID
358	Infrared windshield								STD
3AG	Rear view camera	STD	STD	STD	STD	STD	STD	STD	STD
403	Moonroof	STD	STD	STD	STD	STD	STD	STD	STD
415	Power rear sunshade								STD
416	Power rear sunshade and								STD
	rear side windowshades								
423	Floor mats	STD	STD	STD	STD	STD	STD	STD	STD
430	Auto-dimming interior and	STD	STD	STD	STD	STD	STD	STD	STD
	exterior mirrors	070	075	075	075	075	070	075	075
441	Smoker's package	STD	STD	STD	STD	STD	STD	STD	STD
453	Front ventilated seats								STD
454	Rear ventilated seats								STD
455	Active front seats		OTD	OTD			OTD	OTD	STD
456	Multi-contour seats	070	STD	STD	075	075	STD	STD	STD
459	Power front seats with driver	STD			STD	STD			
460	seat memory Rear comfort seats								STD
464	Ski bag								STD
466	Roof trim strips in body color	STD	STD	STD	STD	STD	STD	STD	STD
488	Lumbar support	STD	STD	STD	STD	STD	STD	STD	STD
494	Heated front seats	STD	STD	STD	STD	STD	STD	STD	STD
494	Heated rear seats	515	510	010	010	010	010	010	STD
4B7	Fine Line High Gloss Wood	STD	STD	STD	STD	STD	STD	STD	5.5
	trim	0.0	0.0	0.0	0.5	0.5	0.0	0.5	
4LB	Burled Walnut Trim w/ Inlay &								STD
	Extended Contents								
4NB	4-zone automatic climate	STD	STD	STD	STD	STD	STD	STD	STD
	control								

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		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Standa									
4ND	Instrument panel with leather		STD	STD			STD	STD	STD
4U1	finish Ceramic Controls								STD
401 4UR		STD	STD	STD	STD	STD	STD	STD	STD
40R 508	Ambiance lighting	STD	STD	STD	STD	STD	STD	STD	STD
506 521	Park Distance Control	STD	STD	STD	STD	STD	STD	STD	STD
521	Rain sensor and auto headlights	SID	SID	510	510	510	510	SID	510
522	Xenon headlights	STD			STD	STD			
524	Adaptive light control	STD	STD	STD	STD	STD	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD	STD	STD	STD	STD	STD
552	Adaptive Full LED Lights	510	STD	STD	510	510	STD	STD	STD
5A1		STD	STD	STD	STD	STD	STD	STD	STD
5AC	LED Fog Lights	310	STD	STD	310	310	STD	STD	STD
5AC 5AG	Automatic high beams		510	510			510	510	STD
	Active Blind Spot Detection	OTD	OTD	OTD	OTD	OTD	OTD	OTD	
5AL	Active Protection	STD	STD	STD	STD	STD	STD	STD	STD
5AP	Decoding for no-dazzle high- beam assistance	STD	STD	STD	STD	STD	STD	STD	STD
5AS	Active Driving Assistant								STD
5DL	Side and Top View Cameras								STD
5DS	Emergency trunk release	STD	STD	STD	STD	STD	STD	STD	STD
609		STD	STD	STD	STD	STD	STD	STD	STD
609	Navigation system w/ touchpad	510	510	510	510	510	510	510	510
610	Head-up Display		STD	STD			STD	STD	STD
645	Radio control US	STD	STD	STD	STD	STD	STD	STD	STD
653	HD Radio	STD	STD	STD	STD	STD	STD	STD	STD
655	Satellite radio with 1 year	STD	STD	STD	STD	STD	STD	STD	STD
000	subscription	510	510	510	510	510	510	510	510
676	Hi-fi sound system	STD	STD	STD	STD	STD	STD	STD	STD
688	Harman Kardon surround		STD	STD			STD	STD	STD
	sound system								
696	6-disc DVD Changer								STD
697	DVD Area coding (North	STD	STD	STD	STD	STD	STD	STD	STD
	America)								
6AC	BMW Assist eCall	STD	STD	STD	STD	STD	STD	STD	STD
6AE	BMW TeleServices	STD	STD	STD	STD	STD	STD	STD	STD
6AK	BMW Online and BMW Apps	STD	STD	STD	STD	STD	STD	STD	STD
6AM	Advanced Real-Time Traffic	STD	STD	STD	STD	STD	STD	STD	STD
	Information								
6AN	Concierge Services		STD	STD			STD	STD	STD
6AP	Remote Services	STD	STD	STD	STD	STD	STD	STD	STD
6FN	DVD Changer Preparation	STD	STD	STD	STD	STD	STD	STD	
6NH	Hands-free Bluetooth and	STD	STD	STD	STD	STD	STD	STD	STD
	USB audio connection	075		075	075	075			075
6WB	Dynamic Digital Instrument	STD	STD	STD	STD	STD	STD	STD	STD
	Cluster								
845	Acoustic belt warning	STD	STD	STD	STD	STD	STD	STD	STD
040	Acoustic beit warning	510	510	510	510	510	510	510	510
852	Languago Vorsian English	STD	et d	STD	STD.	STD	STD.	STD	STD
853 976	Language Version English	STD	STD	STD	STD	STD	STD	STD	STD
876	Radio frequency 315 MHz	STD	STD	STD	STD	STD	STD	STD	STD
880	Owner s manual	STD	STD	STD	STD	STD	STD	STD	STD
0711	One and Limit Info								OTO
8TH	Speed Limit Info								STD

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		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Wheels Code: 2BX Style: 253	20" Light Alloy wheels style 253 with performance tires Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20								\$1,300
Code: 2FR Style: 425	18" light alloy wheels V-spoke style 425with all- season run-flat tires Front / Rear: 18x8.0, 245/50 R18	Standard	Priority One	Priority One	Standard	Standard	Priority One	Priority One	
Code: 2FS Style: 426	19" light alloy wheels V-spoke style 426with all- season run-flat tires Front / Rear: 19x8.5, 245/45 R19		Standard	Standard			Standard	Standard	
Code: 2H1 Style: 235	19" Light alloy Multi-spoke wheel style 235-with all- season run-flat tires Front / Rear: 19x8.5, 245/45 19								Standard
Code: 2H5 Style: 458	19" Light alloy Multi-spoke wheels style458- with all-season run-flat tires Front / Rear: 19x8.5, 245/45 R19	\$1,300			\$1,300	\$1,300			
Code: 2M8 Style: 228	BMW Individual light-alloy wheels V-spoke 228 I 19" with mixed tires Front: 19x8.5, 245/45 R19 Rear: 19x9.5, 275/40 R19	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1

Pricing Guide Model Year 2015 Suggested Retail Price



Wheels		740i Sedan	750i Sedan	750i xDrive Sedan	740Li Sedan	740Li xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Code: 2NG Style: 302M	19" M light alloy V- spoke style 302- with-all-season run-flat tires Front / Rear: 19x8.5, 245/45 R19	ZMP (upgrade) ZMS (upgrade)	ZMP (upgrade) ZMS (upgrade)	ZMP ZMS	ZMP (upgrade) ZMS (upgrade)	ZMP ZMS	ZMP (upgrade) ZMS (upgrade)	ZMP ZMS	ZMP (upgrade) ZMS (upgrade)
Code: 2NV Style: 301 I	20" Light alloy V-spoke wheels style 301-with performance tires Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20	ZI1 (upgrade)	ZI1 (upgrade)	ZI1 (upgrade)	ZI1 (upgrade)	ZI1 (upgrade)	ZI1 (upgrade)	ZI1 (upgrade)	ZI1 (upgrade)
Code: 2NW Style: 302M	In combination with ZI1 19" Light alloy V-spoke wheels style 302M-with performance run- flat tires Front: 19x8.5, 245/67 P240	+ \$1,300 ZMP ZMS	+ \$1,300 ZMP ZMS	+ \$1,300 ZMP (upgrade) ZMS (upgrade)	+ \$1,300 ZMP ZMS	+ \$1,300 ZMP (upgrade) ZMS (upgrade)	+ \$1,300 ZMP ZMS	+ \$1,300 ZMP (upgrade) ZMS (upgrade)	+ \$1,300 ZMP (upgrade) ZMS (upgrade)
	245/45 R19 Rear: 19x9.5, 275/40 R19								
Code: 2NX Style: 303M	20" Light alloy Double-spoke wheels style 303M-with performance run- flat tires Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20 In combination with	ZMP (upgrade) ZMS (upgrade)	ZMP (upgrade) ZMS (upgrade)	ZMP (upgrade) ZMS (upgrade)	ZMP (upgrade) ZMS (upgrade)	ZMP (upgrade) ZMS (upgrade)	ZMP (upgrade) ZMS (upgrade)	ZMP (upgrade) ZMS (upgrade)	ZMP ZMS
Priority 1 Wheel	ZMP	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	
Code: 2FR Style: 425	18" light alloy wheels V-spoke style 425with all- season run-flat tires Front / Rear: 18x8.0, 245/50 R18		NC	NC			NC	NC	