

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective October 1, 2010

U.S. Models		ActiveHybrid 750i	ActiveHybrid 750Li
Base Price U.S.A. (Including \$875 Destination and Handling)		\$103,175	\$107,075
Options			
2BX	20" Light Alloy wheels style 357 with performance tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)	\$1,300	\$1,300
416	Power rear sunshade with rear manual side window shades	\$1,000	\$1,000
4CA	Ash Grain Wood trim	NC	NC
4CB	Fineline Matte Wood trim	NC	NC
4U1	Ceramic Controls	\$650	\$650
655	Satellite radio with 1 year subscription	\$350	\$350
696	6-disc DVD Changer	\$600	\$600
6FL	iPod and USB adapter	\$400	\$400
6NF	Smartphone Integration (Not in combination with 696 on restricted models) (Requires 6FL on indicated models)	\$150 (restr.) (req'd)	\$150 (restr.) (req'd)
6UK	Night Vision with Pedestrian Detection	\$2,600	\$2,600
Priority 1 Options			
760	Shadowline exterior trim	\$350	\$350
Colors			
	Non-Metallic paint	STD	STD
	Metallic paint	NC	NC
Upholsteries			
NA	Nappa Leather	STD	STD
Packages			
ZCE	Camera Package	\$350	\$350
ZCW	Cold Weather Package	\$800	\$800
ZDA	Driver Assistance Package	\$1,350	\$1,350
ZLU	Luxury Rear Seating Package (Requires ZCW on indicated models)	NA	\$3,700 (req'd)
ZRP	Rear Entertainment Package	\$2,200	\$2,200
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
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All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		ActiveHybrid 750i	ActiveHybrid 750Li	Retail Price
ZCE	Camera Package 5DL Side and Top View Cameras	x	x	\$350
ZCW	Cold Weather Package 248 Heated Steering Wheel 496 Heated rear seats	x	x	\$800
ZDA	Driver Assistance Package 5AC Automatic high beams 5AD Lane Departure Warning 5AG Active Blind Spot Detection	x	x	\$1,350
ZLU	Luxury Rear Seating Package 454 Rear ventilated seats 460 Rear comfort seats 4UM Massaging rear seat (Requires ZCW on indicated models)		x (req'd)	\$3,700
ZRP	Rear Entertainment Package 6FG Rear-seat entertainment	x	x	\$2,200