Ordering and Pricing Guide Model Year 2012 Suggested Retail Price



Suggested Retail Price Effective January 1, 2012								
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		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
	Model Code U.S.	127A	127F	127B	127D	127G	1271	127K
	Engine Code	N54	N54	N63	N63	N63	N63	N74
	Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
	Base Price U.S.A. Port of Entry*	\$71,000	\$75,500	\$84,300	\$87,300	\$88,200	\$91,200	\$137,300
	Base Price incl. \$895 Dest. & Handling	\$71,895	\$76,395	\$85,195	\$88,195	\$89,095	\$92,095	\$138,195
	Cton dond							
1CA	Standard CO2 relevant vehicles							STD
212	Brake System Equipment	STD	STD	STD	STD	STD	STD	STD
229	Active Roll Stabilization (ARS)	015	OID	010	010	010	010	STD
248	Heated Steering Wheel							STD
255	Sports leather steering wheel	STD	STD	STD	STD	STD	STD	STD
2H1	19" Light alloy Multi-spoke wheels style235-with all-season	010	OID	STD	STD	STD	STD	010
2111	run-flat tires 19x8.5, 245/45 19			OID	OID	OID	OID	
2SR	18" Light-alloy Double-spoke wheels style 234-with all- season run-flat tires	STD	STD					
	18x8.0, 245/50 R18							
2SV	19" Light Alloy Star-Spoke Wheels (Style251) with							STD
	performance tires							
2VB	19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear Tire pressure monitor	STD	STD	STD	STD	STD	STD	STD
2VH	Integral Active Steering	310	310	310	310	310	310	STD
302	Anti-theft alarm system	STD	STD	STD	STD	STD	STD	STD
316	Power tailgate	310	310	STD	STD	STD	STD	STD
319		STD	STD	STD	STD	STD	STD	STD
322	Universal garage-door opener Comfort Access keyless entry	310	310	STD	STD	STD	STD	STD
323	Soft-close automatic doors			STD	STD	STD	STD	STD
356	Climate Comfort Laminated Glass			310	310	טוט	310	STD
358	Infrared windshield							STD
336 3AG	Rear-view camera	STD	STD	STD	STD	STD	STD	STD
403	Moonroof	STD	STD	STD	STD	STD	STD	STD
415	Power rear sunshade	310	310	310	310	310	310	STD
416	Power rear sunshade with rear manual side window							STD
410	shades							310
423	Floor mats	STD	STD	STD	STD	STD	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD	STD	STD	STD	STD	STD
441	Smoker's package	STD	STD	STD	STD	STD	STD	STD
453	Front ventilated seats							STD
454	Rear ventilated seats							STD
455	Active front seats							STD
456	Multi-contour seats			STD	STD	STD	STD	STD
460	Rear comfort seats							STD
464	Ski bag							STD
466	Roof trim strips in body color	STD	STD	STD	STD	STD	STD	STD
488	Lumbar support	STD	STD	STD	STD	STD	STD	STD
494	Heated front seats		STD	STD	STD	STD	STD	STD
496	Heated rear seats							STD
4B7	Fine Line High Gloss Wood trim	STD	STD	STD	STD	STD	STD	
4B8	Burled Walnut Trim with Inlay							STD
4NB	4-zone automatic climate control	STD	STD	STD	STD	STD	STD	STD
4ND	Instrument panel with leather finish							STD
4U1	Ceramic Controls							STD
4UR	Ambiance lighting	STD	STD	STD	STD	STD	STD	STD
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Ordering and Pricing Guide Model Year 2012 Suggested Retail Price



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		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
	Model Code U.S.	127A N54	127F N54	127B N63	127D N63	127G N63	127I N63	127K N74
	Engine Code Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
508	Park Distance Control	STD	STD	STD	STD	STD	STD	STD
524	Adaptive light control	STD	STD	STD	STD	STD	STD	STD
5AC	Automatic high beams							STD
5AD	Lane Departure Warning							STD
5AG	Active Blind Spot Detection							STD
5DL	Side and Top View Cameras							STD
5DS	Emergency trunk release	STD	STD	STD	STD	STD	STD	STD
609	Navigation system	STD	STD	STD	STD	STD	STD	STD
610	Head-up Display							STD
615	Online Information Services	STD	STD	STD	STD	STD	STD	STD
620	Voice-command	STD	STD	STD	STD	STD	STD	STD
639	BMW Assist with Bluetooth	STD	STD	STD	STD	STD	STD	STD
645	Radio control US	STD	STD	STD	STD	STD	STD	STD
653	HD Radio	STD	STD	STD	STD	STD	STD	STD
655	Satellite radio with 1 year subscription							STD
676	Hi-fi sound system	STD	STD	STD	STD	STD	STD	STD
677	Premium hi-fi system			STD	STD	STD	STD	STD
693	Satellite radio preparation	STD	STD	STD	STD	STD	STD	
696	6-disc DVD Changer							STD
697	DVD Area coding (North America)	STD	STD	STD	STD	STD	STD	STD
6AB	TeleService Control	STD	STD	STD	STD	STD	STD	STD
6FL	iPod and USB adapter	STD	STD	STD	STD	STD	STD	STD
6FN	DVD Changer Preparation	STD	STD	STD	STD	STD	STD	
6UH	Real Time Traffic Information	STD	STD	STD	STD	STD	STD	STD
6VC	Combox controller	STD	STD	STD	STD	STD	STD	STD
823	Hot-climate version	STD	STD	STD	STD	STD	STD	STD
845	Acoustic belt warning	STD	STD	STD	STD	STD	STD	STD
850	Supplement tank filling	STD	STD	STD	STD	STD	STD	STD
853	Language Version English	STD	STD	STD	STD	STD	STD	STD
876	Radio frequency 315 MHz	STD	STD	STD	STD	STD	STD	STD
880	Owner s manual	STD	STD	STD	STD	STD	STD	STD
8S4	Variable Light Decoding	STD	STD	STD	STD	STD	STD	STD
8SC	TeleService Activation	STD	STD	STD	STD	STD	STD	STD
8SM	Visible chassis number	STD	STD	STD	STD	STD	STD	STD
8SP	CO2 control	STD	STD	STD	STD	STD	STD	STD
925	Shipping package	STD	STD	STD	STD	STD	STD	STD

Ordering and Pricing Guide Model Year 2012 Suggested Retail Price



Sugg	ested Retail Filde Ellective January 1, 201	_						
		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
	Model Code U.S.		127F	127B	127D	127G	1271	127K
	Engine Code		N54	N63	N63	N63	N63	N74
	Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
	Non-Metallic	STD	STD	STD	STD	STD	STD	STD
300	Alpine White	Х	Х	Х	Х	Х	Х	Х
668	Jet Black	Х	Х	Х	Х	Х	Х	Х
	Metallic	NC	NC	NC	NC	NC	NC	NC
354	Titanium Silver Metallic	х	Х	Х	Х	Х	Х	X
416	Carbon Black Metallic	x	Х	Х	Х	Х	Х	Х
	416 requires ordering ZMP	Х	Х	Х	Х	Х	Х	Х
475	Black Sapphire Metallic	Х	Х	Х	Х	Х	Х	Х
A52	Space Gray Metallic	Х	Х	Х	Х	Х	Х	Х
A72	Cashmere Silver Metallic	Х	Х	Х	Х	Х	Х	Х
A89	Imperial Blue Metallic	X	Х	Х	Х	Х	Х	Х
A90	Dark Graphite Metallic	X (EOP 04/11)	X (EOP 04/11)	X (EOP 04/11)	X (EOP 04/11)	X (EOP 04/11)	X (EOP 04/11)	X (EOP 04/11
A96	Mineral White Metallic	Х	Х	Х	Х	Х	Х	х
B90	Dark Graphite Metallic II	X (SOP 05/11)	X (SOP 05/11)	X (SOP 05/11)	X (SOP 05/11)	X (SOP 05/11)	X (SOP 05/11)	х
	Priority 1 Metallic							
A43	Deep Green Metallic	х	Х	Х	Х	Х	Х	NC
A76	Deep Sea Blue Metallic	Х	Х	Х	Х	Х	Х	NC
A84	Milano Beige Metallic	х	Х	Х	Х	Х	Х	Х
S34	Azurite Black Metallic	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800
	S34 requires ordering ZI1	Х	Х	Х	Х	Х	Х	Х
X02	Citrin Black Metallic X02 requires ordering ZI1	\$1,800 x	\$1,800 x	\$1,800 x	\$1,800 x	\$1,800 x	\$1,800 x	\$1,800 x
X03	Ruby Black Metallic X03 requires ordering ZI1	\$1,800 x	\$1,800 x	\$1,800 x	\$1,800 x	\$1,800 x	\$1,800 x	\$1,800 x
X04	Moonstone Metallic	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800
-	X04 requires ordering ZI1	X	X	X	X	X	X	X

Ordering and Pricing Guide Model Year 2012

Model Year 2012 Suggested Retail Price



Cuggo	Sied Retail i fice Effective Salidary 1, 2012	•						
	Model Code Model Code U.S. Engine Code Start of Production	KA43 127A N54 03/2011	X40Fi KB43 127F N54 03/2011	KA83 127B N63 03/2011	8 x Drive N63 03/2011	Sedan 127G N63 03/2011	X20Li KC83 127l N63 03/2011	Sedan 127K N74 09/2011
	Upholstery							
LC	Leather Dakota	STD	STD					
LCCX	Oyster and Black Dakota Leather	Х	Х					
LCD5	Light Saddle Dakota Leather	Х	Х					
LCSW	Black Dakota Leather	Х	Х					
NA	Nappa Leather Nappa Leather requires ordering 4ND	\$2,800 x	\$2,800 x	STD	STD	STD	STD	STD
NACX	Oyster and Black Nappa Leather	Х	Х	Х	Х	Х	Х	Х
NAD5	Saddle and Black Nappa Leather	Х	Х	Х	Х	Х	Х	Х
NADH	Oyster Nappa Leather	Х	Х	Х	Х	Х	Х	Х
NASW	Black Nappa Leather	Х	Х	Х	Х	Х	Х	Х
	Priority 1 Upholstery							
ZB	Full Merino Leather	NC	NC	NC	NC	NC	NC	NC
	Included in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
7000	Full Merino Leather requires ordering ZI1	X	X	X	X	X	X	X
ZBC8	Platinum/Black Full Merino Leather	NC NC	NC	NC	NC	NC	NC	NC
ZBP5	Amaro Brown Full Merino Leather	NC NC	NC	NC	NC	NC	NC	NC
ZBP6	Champagne Full Merino Leather	NC	NC	NC	NC	NC	NC	NC

Ordering and Pricing Guide

Model Year 2012 Suggested Retail Price 7 Series (F01-F02)

Effective January 1, 2012



Sugge	ested Retail Price Effective January 1, 2012	_						
		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
	Model Code U.S.	127A	127F	127B	127D	127G	1271	127K
	Engine Code	N54	N54	N63	N63	N63	N63	N74
	Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
Packa ZCV	Gonvenience Package	\$1,700	\$1,700					
ZCV	316 Power tailgate	\$1,700	\$1,700					
	322 Comfort Access keyless entry							
	323 Soft-close automatic doors							
ZCW	Cold Weather Package	\$1,200						
	248 Heated Steering Wheel							
	or XL1 Wood inlay steering wheel	+ \$800						
	464 Ski bag							
	494 Heated front seats							
	496 Heated rear seats							
ZCW	Cold Weather Package		\$800	\$800	\$800	\$800	\$800	
	248 Heated Steering Wheel							
	or XL1 Wood inlay steering wheel		+ \$800	+ \$800	+ \$800	+ \$800	+ \$800	
	464 Ski bag							
	496 Heated rear seats							
ZDA	Driver Assistance Package	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	
	5AC Automatic high beams	40,000	40,000	40,000	40,000	40,000	40,000	
	5AD Lane Departure Warning							
	5AG Active Blind Spot Detection							
	5DL Side and Top View Cameras							
	610 Head-up Display							
ZLS	Luxury Seating Package	\$3,200	\$3,200					
	415 Power rear sunshade	ψο,Ξοο	ψο,Ξοο					
	416 Power rear sunshade with rear manual side window	<i>,</i>						
	shades							
	453 Front ventilated seats							
	455 Active front seats							
	456 Multi-contour seats							
ZLS	Luxury Seating Package			\$2,000	\$2,000	\$2,000	\$2,000	
	415 Power rear sunshade							
	416 Power rear sunshade with rear manual side window	V						
	shades							
	453 Front ventilated seats							
	455 Active front seats							
ZLU	Luxury Rear Seating Package		\$3,700			\$3,700	\$3,700	
	454 Rear ventilated seats							
	460 Rear comfort seats							
	4UM Massaging rear seat							
	ZLU requires ordering ZCW and ZLS		Х			Х	Х	

Ordering and Pricing Guide

Model Year 2012 Suggested Retail Price



Suggested Retail Price Effective January 1, 2012									
		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan	
	Model Code Model Code U.S. Engine Code	KA43 127A N54	KB43 127F N54	KA83 127B N63	KC63 127D N63	KB83 127G N63	KC83 127I N63	KB03 127K N74	
ZMP	Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011	
ZIVIP	M Sport Package 2NX 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 776 Athracite Alcantara headliner 7MP Sport Package							\$3,900	
	ZMP cannot be ordered with ZI1							Х	
	ZMP requires ordering 300, 354, 416, 475, 668, A89, A90 or B90							X	
		04.500	0.4.500	Φ0.000		Φο οοο			
ZMP	M Sport Package 2NW 19" Light alloy V-spoke wheels style 302M-with performance run-flat tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear) 20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear	\$4,500	\$4,500	\$3,200		\$3,200			
	 or 2NX 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 7MP Sport Package ZMP cannot be ordered with ZI1 	+ \$1,300 x	+ \$1,300 x	+ \$1,300 x		+ \$1,300 x			
	ZMP requires ordering 300, 354, 416, 475, 668, A89, A90	X	X	X		X			
	or B90								
ZMP	M Sport Package 2NG 19" M light alloy V-spoke style 302-withall-season run-flat tires (19x8.5, 245/45 R19) 20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear				\$3,200		\$3,200		
	 or 2NX 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 				+ \$1,300		+ \$1,300		
	7MP Sport Package				v				
	ZMP requires ordering 300, 354, 416, 475, 668, A89, A90 and B90				Х		Х		
	ZMP cannot be ordered with ZI1				x		x		
	Note: 354 - Green stripe windscreen								
ZPS	Premium Sound Package 655 Satellite radio with 1 year subscription 677 Premium hi-fi system	\$1,800	\$1,800						

Ordering and Pricing Guide

Model Year 2012 Suggested Retail Price 7 Series (F01-F02)

Effective January 1, 2012



00									
			740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
		Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
		Model Code U.S.	127A	127F	127B	127D	127G	127I	127K
		Engine Code	N54	N54	N63	N63	N63	N63	N74
		Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
ZRP	Rear Entertainment Package		\$2,800	\$2,800	\$2,800	\$2,800	\$2,800	\$2,800	
	696 6-disc DVD Changer								
	6FG Rear-seat entertainment								
ZRP	Rear Entertainment Package								\$2,200
	6FG Rear-seat entertainment								

Ordering and Pricing Guide

Model Year 2012

7 Series (F01-F02)

Suggested Retail Price Effective January 1, 2012



Sugg	ested F	Retail Price Effective January 1, 2012							
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			740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
		Model Code							
		Model Code Model Code U.S.	KA43 127A	KB43 127F	KA83 127B	KC63 127D	KB83 127G	KC83 127I	KB03 127K
		Engine Code	N54	N54	N63	N63	N63	N63	N74
		Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
Priori	ty 1 Pac		00/2011	00/2011	00/2011	00/2011	00/2011	00/2011	00/2011
ZI1		Individual Composition				\$7,700		\$7,700	
	2NV	20" Light alloy V-spoke wheels style 301-with							
		performance tires							
		(20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20							
	4ND	rear) Instrument panel with leather finish							
	760	Shadowline exterior trim							
	778	Individual Door Sill Finishers							
	XC4	BMW Individual Composition							
	XD5	Alcantara headliner in upholstery color							
	XE8	Piano Finish Black trim							
		XE5 Dark Red Sycamore Wood trim				+ \$0		+ \$0	
		XE6 Walnut Honey Wood trim				+ \$0		+ \$0	
	XF1	BMW Individual Rear Badge							
	ZB	Full Merino Leather							
	ZI1 ca	annot be ordered with 4B7, 4CA, 4CB or ZMP				х		х	
ZI1	BMW	Individual Composition							\$6,500
	2NV	20" Light alloy V-spoke wheels style 301-with							
		performance tires							
		(20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20							
	760	rear) Shadowline exterior trim							
	778	Individual Door Sill Finishers							
	XC4	BMW Individual Composition							
	XD5	Alcantara headliner in upholstery color							
	XE8	Piano Finish Black trim							
		XE5 Dark Red Sycamore Wood trim							+ \$0
		XE6 Walnut Honey Wood trim							+ \$0
	XF1	BMW Individual Rear Badge							• •
	ZB	Full Merino Leather							
	ZI1 ca	annot be ordered with 4B8, 4CA or ZMP							x
ZI1	BMW	Individual Composition	\$7,700	\$7,700	\$7,700		\$7,700		
	2NV	20" Light alloy V-spoke wheels style 301-with							
		performance tires							
		(20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20							
	41.15	rear)							
	4ND	Instrument panel with leather finish							
	760	Shadowline exterior trim							
	778 VC4	Individual Door Sill Finishers							
	XC4 XD5	BMW Individual Composition Alcantara headliner in upholstery color							
	XE8	Piano Finish Black trim							
		XE5 Dark Red Sycamore Wood trim	+ \$0	+ \$0	+ \$0		+ \$0		
		XE6 Walnut Honey Wood trim	+ \$0	+ \$0	+ \$0		+ \$0		
	XF1	BMW Individual Rear Badge	+ φυ	+ φυ	+ φυ		+ φυ		
	ZB	Full Merino Leather							
		annot be ordered with 4B7, 4CA, 4CB or ZMP	x	х	х		x		
	21100	ALLIES SIGOIOG WILLIADI, TON, TOD OL ZIVII	^	^	^		^		

Ordering and Pricing Guide Model Year 2012

Suggested Retail Price



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		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
	Model Code U.S.	127A	127F	127B	127D	127G	127I	127K
	Engine Code	N54	N54	N63	N63	N63	N63	N74
	Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
Option								
229	Active Roll Stabilization (ARS)	p1	p1	p1	p1	p1	p1	STD
248	Heated Steering Wheel							100%
	Included in package	ZCW	ZCW	ZCW	ZCW	ZCW	ZCW	
2HL	19" Light alloy Radial-spoke wheels style 252-with performance run-flat tires 19x8.5, 245/45 R19 front and 19x9.0, 275/40 R19 rear	\$1,300	\$1,300					
2NG	19" M light alloy V-spoke style 302-withall-season run-flat							
	tires							
	19x8.5, 245/45 R19				ZMP		ZMP	
2NV	Included in package 20" Light alloy V-spoke wheels style 301-with performance				ZIVIF		∠IVIP	
ZINV	tires							
	20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear Included in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
2NW	19" Light alloy V-spoke wheels style 302M-with performance run-flat tires 19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear							
	Included in package	ZMP	ZMP	ZMP		ZMP		
2NX	20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires 20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear <i>In combination with ZMP</i>	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	+ \$1,300	
	Included in package							ZMP
	Alternate in package	ZMP	ZMP	ZMP	ZMP	ZMP	ZMP	
2VH	Integral Active Steering	\$1,750	\$1,750	\$1,750		\$1,750		100%
316	Power tailgate Included in package	ZCV	ZCV	100%	100%	100%	100%	100%
322	Comfort Access keyless entry			100%	100%	100%	100%	100%
	Included in package	ZCV	ZCV					
323	Soft-close automatic doors			100%	100%	100%	100%	100%
	Included in package	ZCV	ZCV					
415	Power rear sunshade							100%
	Included in package	ZLS	ZLS	ZLS	ZLS	ZLS	ZLS	
416	Power rear sunshade with rear manual side window	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	100%
	shades Included in package	ZLS	ZLS	ZLS	ZLS	ZLS	ZLS	
453	Front ventilated seats						210	100%
700	Included in package	ZLS	ZLS	ZLS	ZLS	ZLS	ZLS	10070
454	Rear ventilated seats							100%
	Included in package		ZLU			ZLU	ZLU	.0070
455	Active front seats							100%
	Included in package	ZLS	ZLS	ZLS	ZLS	ZLS	ZLS	
456	Multi-contour seats	\$1,300	\$1,300	STD	STD	STD	STD	STD
	Included in package	ZLS	ZLS					
	456 requires ordering ZCW	х	х					
460	Rear comfort seats							100%
_	Included in package		ZLU			ZLU	ZLU	
464	Ski bag							100%
404		ZCW	ZCW	ZCW	ZCW	ZCW	ZCW	
	Included in package	2000						
494	Included in package Heated front seats Included in package	ZCW	100%	100%	100%	100%	100%	100%

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		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
	Model Code U.S.	127A	127F	127B	127D	127G	127I	127K
	Engine Code	N54	N54	N63	N63	N63	N63	N74
	Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/201
196	Heated rear seats			00,2011				100%
	Included in package	ZCW	ZCW	ZCW	ZCW	ZCW	ZCW	
-CA	Ash Grain Wood trim	NC	NC	NC	NC	NC	NC	NC
ND	Instrument panel with leather finish			\$1,200	\$1,200	\$1,200	\$1,200	STD
	Included in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	
U1	Ceramic Controls	\$650	\$650	\$650	\$650	\$650	\$650	100%
UM	Massaging rear seat							\$200
	Included in package		ZLU			ZLU	ZLU	
AC	Automatic high beams							100%
	Included in package	ZDA	ZDA	ZDA	ZDA	ZDA	ZDA	
AD	Lane Departure Warning							100%
	Included in package	ZDA	ZDA	ZDA	ZDA	ZDA	ZDA	
AG	Active Blind Spot Detection							100%
	Included in package	ZDA	ZDA	ZDA	ZDA	ZDA	ZDA	
DL	Side and Top View Cameras							100%
	Included in package	ZDA	ZDA	ZDA	ZDA	ZDA	ZDA	
10	Head-up Display	\$1,300	\$1,300	\$1,300	\$1,300	\$1,300	\$1,300	100%
	Included in package	ZDA	ZDA	ZDA	ZDA	ZDA	ZDA	
55	Satellite radio with 1 year subscription			\$350	\$350	\$350	\$350	100%
	Included in package	ZPS	ZPS					
677	Premium hi-fi system			100%	100%	100%	100%	100%
	Included in package	ZPS	ZPS					
96	6-disc DVD Changer							100%
	Included in package	ZRP	ZRP	ZRP	ZRP	ZRP	ZRP	
FG	Rear-seat entertainment							
	Included in package	ZRP	ZRP	ZRP	ZRP	ZRP	ZRP	ZRP
NR	BMW Apps	\$250	\$250	\$250	\$250	\$250	\$250	\$250
	6NR will add 6NF to the order	Х	х	Х	х	Х	х	х
	Note: 6NF - Smartphone Integration							
10	M steering wheel							
	Included in package	ZMP	ZMP	ZMP	ZMP	ZMP	ZMP	ZMP
15	Aerodynamic kit							
	Included in package	ZMP	ZMP	ZMP	ZMP	ZMP	ZMP	ZMP
75	Anthracite headliner							
	Included in package	ZMP	ZMP	ZMP	ZMP	ZMP	ZMP	
76	Athracite Alcantara headliner							
	Included in package							ZMP
78	Individual Door Sill Finishers							
	Included in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
MP	Sport Package							
	Included in package	ZMP	ZMP	ZMP	ZMP	ZMP	ZMP	ZMP
D5	Alcantara headliner in upholstery color							
	Included in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
F1	BMW Individual Rear Badge							
	Included in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
DR	Delete rear comfort seats							NC
	ZDR will delete STD or 100% equipment 460							X

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ougg.	Effective January 1, 2012							
		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
	Model Code U.S.	127A	127F	127B	127D	127G	1271	127K
	Engine Code	N54	N54	N63	N63	N63	N63	N74
	Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
Priorit	ty 1 Options							
229	Active Roll Stabilization (ARS)	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	
4CB	Fineline Matte Wood trim	NC	NC	NC	NC	NC	NC	
5DF	Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400	\$2,400	\$2,400	\$2,400
6UK	Night Vision with Pedestrian Detection	\$2,600	\$2,600	\$2,600	\$2,600	\$2,600	\$2,600	\$2,600
760	Shadowline exterior trim	\$350	\$350	\$350	\$350	\$350	\$350	\$350
	Included in package	ZI1, ZMP	ZI1, ZMP	ZI1, ZMP	ZI1, ZMP	ZI1, ZMP	ZI1, ZMP	ZI1, ZMP
XE5	Dark Red Sycamore Wood trim	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080
	In combination with ZI1	NC	NC	NC	NC	NC	NC	NC
	Alternate in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
XE6	Walnut Honey Wood trim	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080
	In combination with ZI1	NC	NC	NC	NC	NC	NC	NC
	Alternate in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
XE8	Piano Finish Black trim	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080
	In combination with ZI1	NC	NC	NC	NC	NC	NC	NC
	Included in package	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
XL1	Wood inlay steering wheel	\$800	\$800	\$800	\$800	\$800	\$800	\$800
	In combination with ZCW	+ \$800	+ \$800	+ \$800	+ \$800	+ \$800	+ \$800	
	XL1 requires ordering ZI1	Х	Х	Х	Х	Х	Х	Х
	XL1 cannot be ordered with ZMP	Х	Х	Х	Х	Х	Х	Х
	XL1 will add 255 to the order	X	X	X	X	X	X	Х
	Alternate in package	ZCW	ZCW	ZCW	ZCW	ZCW	ZCW	
Other	Charges							
	Destination & Handling	\$895	\$895	\$895	\$895	\$895	\$895	\$895
	Gas Guzzler Tax (Estimated)	NC	NC	\$1,000	\$1,300	\$1,000	\$1,300	\$2,100

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7 Series (F01-F02) Effective January 1, 2012



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		740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
	Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
	Model Code U.S.	127A	127F	127B	127D	127G	127I	127K
	Engine Code Start of Production	N54 03/2011	N54 03/2011	N63 03/2011	N63 03/2011	N63 03/2011	N63 03/2011	N74 09/2011
Wheels	Clart of 1 Todasilon	00/2011	00/2011	00/2011	00/2011	00/2011	00/2011	00/2011
	19" Light alloy Multi-spoke wheels style235- with all-season run-flat tires			Standard	Standard	Standard	Standard	
	Front / Rear: 19x8.5, 245/45 19							
Code: 2H1 Style: 235								
	19" Light alloy Radial-spoke wheels style 252-with performance run-flat tires	\$1,300	\$1,300					
	Front: 19x8.5, 245/45 R19							
	Rear: 19x9.0, 275/40 R19							
Code: 2HL Style: 252								
	19" M light alloy V-spoke style 302-withall- season run-flat tires				ZMP		ZMP	
	Front / Rear: 19x8.5, 245/45 R19							
Code: 2NG Style: 302M								
	20" Light alloy V-spoke wheels style 301-with performance tires	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
0	Front: 20x8.5, 245/40 R20							
	Rear: 20x10.0, 275/35 R20							
Code: 2NV Style: 301 I								
	19" Light alloy V-spoke wheels style 302M- with performance run-flat tires	ZMP	ZMP	ZMP		ZMP		
.0.	Front: 19x8.5, 245/45 R19							
	Rear: 19x9.5, 275/40 R19							
Code: 2NW Style: 302M								
	20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	ZMP
O	Front: 20x8.5, 245/40 R20							
	Rear: 20x10.0, 275/35 R20							
Code: 2NX Style: 303M								
	18" Light-alloy Double-spoke wheels style 234-with all-season run-flat tires	Standard	Standard					
	Front / Rear: 18x8.0, 245/50 R18							
Code: 2SR Style: 234								

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7 Series (F01-F02) Effective January 1, 2012



	740i Sedan	740Li Sedan	750i Sedan	750i xDrive Sedan	750Li Sedan	750Li xDrive Sedan	760Li Sedan
Model Code	KA43	KB43	KA83	KC63	KB83	KC83	KB03
Model Code U.S.	127A	127F	127B	127D	127G	1271	127K
Engine Code	N54	N54	N63	N63	N63	N63	N74
Start of Production	03/2011	03/2011	03/2011	03/2011	03/2011	03/2011	09/2011
19" Light Alloy Star-Spoke Wheels (Style251)							Standard



with performance tires

Front: 19x8.5, 245/45 R19 Rear: 19x9.5, 275/40 R19

Code: 2SV Style: 251