

BMW of North America, LLC

Ordering and Pricing Guide

Model Year 2012

Suggested Retail Price

3 Series Sedan (F30)

Effective November 23, 2011



	328i Sedan	335i Sedan
Model Code	3A53	3A93
Model Code U.S.	123N	123Q
Engine Code	N20/2.0L	N55/3.0L
Start of Production	11/2011	11/2011
Base Price U.S.A. Port of Entry*	\$34,900	\$42,400
Base Price incl. \$895 Dest. & Handling	\$35,795	\$43,295

Standard			
1CA	CO2 relevant vehicles	STD	STD
1CC	Automatic Start/Stop function	STD	STD
216	Servotronic	STD	STD
240	Leather steering wheel	STD	STD
249	Multi-function steering wheel	STD	STD
258	Run-flat tires	STD	STD
2DW	17" light alloy wheels Star-spoke style 393 17x7.5, 225/50 R17	STD	
2DY	18" light alloy wheels Star-spoke style 396 18x8.0, 225/45 R18		STD
2VB	Tire pressure monitor	STD	STD
302	Anti-theft alarm system		STD
403	Moonroof		STD
423	Floor mats	STD	STD
431	Auto-dimming rearview mirror		STD
459	Power front seats with driver seat memory		STD
488	Lumbar support		STD
493	Storage package	STD	STD
497	Rear center armrest	STD	STD
4AB	Dark Burl Walnut wood trim		STD
4CG	Silver Matte Trim	STD	
4DM	Highlight trim finishers pearl gloss chrome		STD
520	Foglights	STD	STD
521	Rain sensor and auto headlights	STD	STD
522	Xenon headlights		STD
524	Adaptive light control		STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
563	Ambiance lighting	STD	STD
575	Additional 12-V power sockets	STD	STD
5AC	Automatic high beams		STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
676	Hi-fi sound system	STD	STD
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD
818	Battery switch	STD	STD
8SC	TeleService Activation	STD	STD

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Start of Production		11/2011	11/2011
Non-Metallic		STD	STD
300	Alpine White	x	x
668	Jet Black	x (SOP 03/12)	x (SOP 03/12)
Metallic		\$550	\$550
475	Black Sapphire Metallic	x	x
A17	Mojave Metallic	x	x
A75	Melbourne Red Metallic	x	x
A83	Glacier Silver Metallic	x	x
A89	Imperial Blue Metallic	x	x
A96	Mineral White Metallic	x (SOP 03/12)	x (SOP 03/12)
B39	Mineral Grey Metallic	x	x
Priority 1 Metallic			
B06	Sparkling Bronze Metallic	x (SOP 03/12)	x (SOP 03/12)
B40	Liquid Blue Metallic	x (SOP 03/12)	x (SOP 03/12)

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Start of Production		11/2011	11/2011
Upholstery			
KC	Leatherette	STD	STD
KCDF	Venetian Beige Leatherette <i>KCDF cannot be ordered with ZLL, ZML or ZSL</i>	x x	x x
KCL3	Black Leatherette/Red Highlight <i>KCL3 cannot be ordered with ZPP</i> <i>KCL3 requires ordering ZSL</i>	x x x	x x x
KCSW	Black Leatherette <i>KCSW cannot be ordered with ZLL, ZML or ZSL</i>	x x	x x
LC	Leather Dakota <i>In combination with ZLL</i> <i>In combination with ZML</i> <i>In combination with ZPP</i> <i>Included in package</i>	\$1,450 NC NC NC ZPP	\$1,450 NC NC NC ZPP
LCDF	Venetian Beige Dakota Leather <i>LCDF cannot be ordered with ZLL, ZML or ZSL</i>	x x	x x
LCL3	Leather Dakota Black/Red highlight <i>In combination with ZSL</i> <i>LCL3 requires ordering ZSL</i>	x \$1,450 x	x \$1,450 x
LCL4	Leather Dakota Everest Grey/Black highlight <i>In combination with ZSL</i> <i>LCL4 requires ordering ZSL</i>	x \$1,450 x	x \$1,450 x
LCL5	Leather Dakota Coral Red/Black highlight <i>In combination with ZSL</i> <i>LCL5 requires ordering ZSL</i>	x \$1,450 x	x \$1,450 x
LCL9	Leather Dakota Oyster/accent Oyster dark <i>LCL9 requires ordering ZML</i>	x x	x x
LCLX	Leather Dakota Saddle Brown exclusive stitching <i>In combination with ZLL</i> <i>LCLX requires ordering ZLL</i>	x NC x	x NC x
LCLY	Leather Dakota Veneto Beige exclusive stitching <i>In combination with ZLL</i> <i>LCLY requires ordering ZLL</i>	x NC x	x NC x
LCLZ	Leather Dakota Black exclusive stitching <i>LCLZ requires ordering ZLL</i>	x x	x x
LCSW	Black Dakota Leather <i>LCSW cannot be ordered with ZLL, ZML or ZSL</i>	x x	x x
Priority 1 Upholstery			
LCL8	Black with Dark Oyster <i>In combination with ZML</i> <i>LCL8 requires ordering ZML</i>	x NC x	x NC x

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Start of Production		11/2011	11/2011
Lines			
ZLL	Luxury Line	\$2,100	
255	Sports leather steering wheel		
2H2	18" light alloy wheels Multi-spoke style416 (18x8.0, 225/45 R18)		
4CE	Anthracite Wood Trim		
or	4B8 Burlled Walnut Trim with Inlay	+ \$0	
4DM	Highlight trim finishers pearl gloss chrome		
7S2	Luxury Line		
LCLZ	Leather Dakota Black exclusive stitching		
or	LCLX Leather Dakota Saddle Brown exclusive stitching	+ \$0	
or	LCLY Leather Dakota Veneto Beige exclusive stitching	+ \$0	
ZLL	requires ordering 3DZ	x	
ZLL	requires ordering ZPP	x	
ZLL	cannot be ordered with ZML or ZSL	x	
Note: 3DZ - Without Lines designation outside			
ZLL	Luxury Line		\$1,400
255	Sports leather steering wheel		
2H2	18" light alloy wheels Multi-spoke style416 (18x8.0, 225/45 R18)		
	19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear		
or	2A4 19" light alloy wheels Double-spoke style 401 with mixed tyres		+ \$900
4CE	Anthracite Wood Trim		
or	4B8 Burlled Walnut Trim with Inlay		+ \$0
4DM	Highlight trim finishers pearl gloss chrome		
7S2	Luxury Line		
LCLZ	Leather Dakota Black exclusive stitching		
or	LCLX Leather Dakota Saddle Brown exclusive stitching		+ \$0
or	LCLY Leather Dakota Veneto Beige exclusive stitching		+ \$0
ZLL	requires ordering ZPP		x
ZLL	requires ordering 3DZ		x
ZLL	cannot be ordered with ZML or ZSL		x
Note: 3DZ - Without Lines designation outside			
ZML	Modern Line	\$2,100	
255	Sports leather steering wheel		
2P5	18" light alloy wheels turbine styling 415 (18x8.0, 225/45 R18)		
4DM	Highlight trim finishers pearl gloss chrome		
4DT	Pearl Interior Covers		
or	4AD Brushed Aluminum trim	+ \$0	
or	4DD Fine-wood trim 'Fineline Pure' textured	+ \$0	
7S1	Modern Line		
LCL9	Leather Dakota Oyster/accent Oyster dark		
or	LCL8 Black with Dark Oyster	+ \$0	
ZML	requires ordering 3DZ	x	
ZML	cannot be ordered with ZLL or ZSL	x	
ZML	requires ordering ZPP	x	
Note: 3DZ - Without Lines designation outside			

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	Start of Production	11/2011	11/2011
ZML	Modern Line		\$1,400
	255 Sports leather steering wheel		
	2P5 18" light alloy wheels turbine styling 415 (18x8.0, 225/45 R18) 19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear		
	or 2A4 19" light alloy wheels Double-spoke style 401 with mixed tyres		+ \$900
	4DM Highlight trim finishers pearl gloss chrome		
	4DT Pearl Interior Covers		
	or 4AD Brushed Aluminum trim		+ \$0
	or 4DD Fine-wood trim 'Fineline Pure' textured		+ \$0
	7S1 Modern Line		
	LCL9 Leather Dakota Oyster/accent Oyster dark		
	or LCL8 Black with Dark Oyster		+ \$0
	ZML cannot be ordered with ZLL or ZSL		x
	ZML requires ordering ZPP		x
	ZML requires ordering 3DZ		x
	Note: 3DZ - Without Lines designation outside		
ZSL	Sport Line	\$2,500	
	255 Sports leather steering wheel		
	2A5 18" light alloy wheels Double-spoke style 397 (18x8.0, 225/45 R18)		
	3BE Door mirror caps in black		
	481 Sport seats		
	4AT High-Gloss Black trim		
	or 4AD Brushed Aluminum trim	+ \$0	
	4DN Highlight trim finishers Coral Red matt		
	or 4DL Highlight trim finishers Black high-gloss	+ \$0	
	704 Sport suspension		
	or 2VF Adaptive M Suspension	+ \$900	
	775 Anthracite headliner		
	7AC Sport Line		
	840 Increased top speed limiter		
	KCL3 Black Leatherette/Red Highlight		
	or LCL3 Leather Dakota Black/Red highlight	+ \$1,450	
	or LCL4 Leather Dakota Everest Grey/Black highlight	+ \$1,450	
	or LCL5 Leather Dakota Coral Red/Black highlight	+ \$1,450	
	ZSL cannot be ordered with ZLL or ZML	x	
	ZSL requires ordering 3DZ	x	
	Note: 3DZ - Without Lines designation outside		

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Engine Code		N20/2.0L	N55/3.0L
Start of Production		11/2011	11/2011
ZSL	Sport Line		\$1,700
255	Sports leather steering wheel		
2A5	18" light alloy wheels Double-spoke style 397 (18x8.0, 225/45 R18)		
	19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear		
or	2A4 19" light alloy wheels Double-spoke style 401 with mixed tyres		+ \$900
3BE	Door mirror caps in black		
481	Sport seats		
4AT	High-Gloss Black trim		
or	4AD Brushed Aluminum trim		+ \$0
4DN	Highlight trim finishers Coral Red matt		
or	4DL Highlight trim finishers Black high-gloss		+ \$0
704	Sport suspension		
or	2VF Adaptive M Suspension		+ \$900
775	Anthracite headliner		
7AC	Sport Line		
840	Increased top speed limiter		
KCL3	Black Leatherette/Red Highlight		
or	LCL3 Leather Dakota Black/Red highlight		+ \$1,450
or	LCL4 Leather Dakota Everest Grey/Black highlight		+ \$1,450
or	LCL5 Leather Dakota Coral Red/Black highlight		+ \$1,450
ZSL cannot be ordered with ZLL or ZML			x
ZSL requires ordering 3DZ			x
Note: 3DZ - Without Lines designation outside			

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Start of Production		11/2011	11/2011
Packages			
ZCW	Cold Weather Package	\$1,350	\$1,350
	248 Heated Steering Wheel		
	465 Split fold-down-rear seat		
	494 Heated front seats		
	496 Heated rear seats		
	502 Retractable headlight washers		
ZDA	Driver Assistance Package	\$1,100	\$1,100
	5AD Lane Departure Warning		
	5AG Active Blind Spot Detection		
	ZDA requires ordering ZPP and ZTP	x	x
ZPK	Parking Package	\$1,550	\$1,550
	3AG Rear-view camera		
	508 Park Distance Control		
	5DL Side and Top View Cameras		
	ZPK requires ordering ZPP	x	x
ZPP	Premium Package		\$1,900
	319 Universal garage-door opener		
	322 Comfort Access keyless entry		
	430 Auto-dimming interior and exterior mirrors		
	LC Leather Dakota		
ZPP	Premium Package	\$3,600	
	319 Universal garage-door opener		
	322 Comfort Access keyless entry		
	403 Moonroof		
	430 Auto-dimming interior and exterior mirrors		
	431 Auto-dimming rearview mirror		
	459 Power front seats with driver seat memory		
	488 Lumbar support		
	LC Leather Dakota		
ZPS	Premium Sound Package	\$950	\$950
	655 Satellite radio with 1 year subscription		
	688 Harman Kardon surround sound system		
ZTP	Technology Package	\$2,550	\$2,550
	609 Navigation system		
	610 Head-up Display		
	ZTP will add 6UH and 6WA to the order	x	x
	Note: 6UH - Real Time Traffic Information		
	Note: 6WA - Instrument cluster with extended contents		

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Engine Code		N20/2.0L	N55/3.0L
Start of Production		11/2011	11/2011
Options			
205	STEPTRONIC automatic transmission	NC	NC
248	Heated Steering Wheel <i>Included in package</i>	\$190 ZCW	\$190 ZCW
255	Sports leather steering wheel <i>Included in package</i>	ZLL, ZML ZSL	ZLL, ZML ZSL
2A4	19" light alloy wheels Double-spoke style 401 with mixed tyres <i>In combination with ZLL</i> <i>In combination with ZML</i> <i>In combination with ZSL</i> <i>Alternate in package</i>		+ \$900 + \$900 + \$900 ZLL, ZML, ZSL
2A5	18" light alloy wheels Double-spoke style 397 18x8.0, 225/45 R18 <i>Included in package</i>	ZSL	ZSL
2H2	18" light alloy wheels Multi-spoke style 416 18x8.0, 225/45 R18 <i>Included in package</i>	ZLL	ZLL
2P5	18" light alloy wheels turbine styling 415 18x8.0, 225/45 R18 <i>Included in package</i>	ZML	ZML
2TB	Sport automatic transmission with shift paddles <i>2TB requires ordering ZSL</i>	\$500 x	\$500 x
2VF	Adaptive M Suspension <i>In combination with ZSL</i> <i>Alternate in package</i>	+ \$900 ZSL	+ \$900 ZSL
2VL	Variable sport steering	\$300	\$300
302	Anti-theft alarm system	\$400	100%
319	Universal garage-door opener <i>Included in package</i>	ZPP	ZPP
322	Comfort Access keyless entry <i>Included in package</i>	ZPP	ZPP
3AG	Rear-view camera <i>Included in package</i> <i>3AG requires ordering 508 or ZPK</i>	\$400 ZPK x	\$400 ZPK x
3BE	Door mirror caps in black <i>Included in package</i>	ZSL ZSL	ZSL ZSL
403	Moonroof <i>Included in package</i>	\$1,050 ZPP	100%
417	Rear manual side window shades <i>417 will add 415 to the order</i> <i>Note: 415 - Power rear sunshade</i>	\$575 x	\$575 x
430	Auto-dimming interior and exterior mirrors <i>Included in package</i>	ZPP	ZPP
431	Auto-dimming rearview mirror <i>Included in package</i>	ZPP	100%
459	Power front seats with driver seat memory <i>Included in package</i>	\$995 ZPP	100%
465	Split fold-down-rear seat <i>Included in package</i>	\$475 ZCW	\$475 ZCW

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	Start of Production	11/2011	11/2011
481	Sport seats <i>Included in package</i>	ZSL ZSL	ZSL ZSL
488	Lumbar support <i>Included in package</i>	ZPP	100%
494	Heated front seats <i>Included in package</i>	\$500 ZCW	\$500 ZCW
496	Heated rear seats <i>Included in package</i>	ZCW	ZCW
4AD	Brushed Aluminum trim <i>4AD requires ordering ZML or ZSL</i> <i>Alternate in package</i>	x ZML, ZSL	x ZML, ZSL
4AT	High-Gloss Black trim <i>Included in package</i> <i>4AT requires ordering ZSL</i>	ZSL ZSL x	ZSL ZSL x
4B8	Burled Walnut Trim with Inlay <i>4B8 requires ordering ZLL</i> <i>Alternate in package</i>	x ZLL	x ZLL
4CE	Anthracite Wood Trim <i>Included in package</i> <i>4CE requires ordering ZLL</i>	ZLL ZLL x	ZLL ZLL x
4DD	Fine-wood trim 'Fineline Pure' textured <i>4DD requires ordering ZML</i> <i>Alternate in package</i>	x ZML	x ZML
4DL	Highlight trim finishers Black high-gloss <i>Alternate in package</i>	ZSL	ZSL
4DM	Highlight trim finishers pearl gloss chrome <i>Included in package</i>	ZLL, ZML	100% ZLL, ZML
4DN	Highlight trim finishers Coral Red matt <i>Included in package</i>	ZSL ZSL	ZSL ZSL
4DT	Pearl Interior Covers <i>Included in package</i> <i>4DT requires ordering ZML</i>	ZML ZML x	ZML ZML x
502	Retractable headlight washers <i>Included in package</i>	ZCW	ZCW
508	Park Distance Control <i>Included in package</i>	\$750 ZPK	\$750 ZPK
522	Xenon headlights <i>522 will add 524 and 5AC to the order</i> <i>522 requires ordering ZPP</i>	\$900 x x	100%
5AD	Lane Departure Warning <i>Included in package</i>	ZDA	ZDA
5AG	Active Blind Spot Detection <i>Included in package</i>	ZDA	ZDA
5DL	Side and Top View Cameras <i>Included in package</i>	ZPK	ZPK
5DP	Parking Assistant <i>5DP requires ordering ZPK</i>	\$500 x	\$500 x
609	Navigation system <i>Included in package</i>	ZTP	ZTP
610	Head-up Display <i>Included in package</i>	ZTP	ZTP

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655	Satellite radio with 1 year subscription <i>Included in package</i>	\$350 ZPS	\$350 ZPS
688	Harman Kardon surround sound system <i>Included in package</i>	ZPS	ZPS
6NL	BMW Assist with enhanced Bluetooth and USB <i>6NL will add 615 to the order</i> <i>Note: 615 - Online Information Services</i>	\$650 x	\$650 x
6NR	BMW Apps <i>6NR will add 6NF to the order</i> <i>6NR requires ordering 6NL and ZTP</i> <i>Note: 6NF - Smartphone Integration</i>	\$250 x x	\$250 x x
704	Sport suspension <i>Included in package</i>	ZSL ZSL	ZSL ZSL
775	Anthracite headliner <i>Included in package</i>	ZSL ZSL	ZSL ZSL
7AC	Sport Line <i>Included in package</i>	ZSL ZSL	ZSL ZSL
7S1	Modern Line <i>Included in package</i>	ZML ZML	ZML ZML
7S2	Luxury Line <i>Included in package</i>	ZLL ZLL	ZLL ZLL
840	Increased top speed limiter <i>Included in package</i>	ZSL ZSL	ZSL ZSL
8TH	Speed Limit Info <i>8TH requires ordering ZDA</i>	\$100 x	\$100 x
ZMT	Manual Transmission	NC	NC

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Other Charges

Destination & Handling	\$895	\$895
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Wheels			
	19" light alloy wheels Double-spoke style 401 with mixed tyres Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19 Code: 2A4 Style: 401		ZLL (upgrade) ZML (upgrade) ZSL (upgrade)
	18" light alloy wheels Double-spoke style 397 Front / Rear: 18x8.0, 225/45 R18 Code: 2A5 Style: 397	ZSL	ZSL
	17" light alloy wheels Star-spoke style 393 Front / Rear: 17x7.5, 225/50 R17 Code: 2DW Style: 393	Standard	
	18" light alloy wheels Star-spoke style 396 Front / Rear: 18x8.0, 225/45 R18 Code: 2DY Style: 396		Standard
	18" light alloy wheels Multi-spoke style 416 Front / Rear: 18x8.0, 225/45 R18 Code: 2H2 Style: 416	ZLL	ZLL
	18" light alloy wheels turbine styling 415 Front / Rear: 18x8.0, 225/45 R18 Code: 2P5 Style: 415	ZML	ZML