

BMW of North America, LLC

Ordering and Pricing Guide

Model Year 2012

Suggested Retail Price

3 Series Coupe (E92)

Effective January 1, 2012



		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP
	Model Code	KE33	KF33	KG73	KF93	KG13
	Model Code U.S.	123A	123C	123E	123G	123F
	Engine Code	N52/3.0 UL	N52/3.0 UL	N55/3.0 OL	N55/3.0 UL	N54/3.0 OL
	Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011
	Base Price U.S.A. Port of Entry*	\$38,700	\$40,400	\$45,100	\$46,800	\$52,100
	Base Price incl. \$895 Dest & Handling	\$39,595	\$41,295	\$45,995	\$47,695	\$52,995
Standard						
1CA	CO2 relevant vehicles	STD	STD	STD	STD	STD
203	All-wheel-drive		STD		STD	
249	Multi-function steering wheel	STD	STD	STD	STD	STD
255	Sports leather steering wheel	STD	STD	STD	STD	
2DF	17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires 17x8.0, 225/45 17			STD	STD	
2K5	17" Light alloy V-spoke wheels style 338-with all-season run-flat tires 17x8.0, 225/45 17	STD	STD			
2VB	Tire pressure monitor	STD	STD	STD	STD	STD
302	Anti-theft alarm system	STD	STD	STD	STD	STD
403	Moonroof			STD	STD	STD
423	Floor mats	STD	STD	STD	STD	STD
459	Power front seats with driver seat memory			STD	STD	STD
465	Split fold-down-rear seat	STD	STD	STD	STD	STD
473	Center armrest	STD	STD	STD	STD	STD
481	Sport seats					STD
497	Rear center armrest	STD	STD	STD	STD	STD
4AB	Dark Burl Walnut wood trim	STD	STD	STD	STD	
4WA	Dark Glacier Aluminum trim					STD
520	Foglights	STD	STD	STD	STD	
521	Rain sensor and auto headlights	STD	STD	STD	STD	STD
522	Xenon headlights	STD	STD	STD	STD	STD
524	Adaptive light control	STD	STD	STD	STD	STD
534	Automatic climate control	STD	STD	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD	STD	STD
550	On-board computer	STD	STD	STD	STD	STD
563	Ambiance lighting	STD	STD	STD	STD	STD
570	Stronger electricity supply	STD	STD	STD	STD	STD
645	Radio control US	STD	STD	STD	STD	STD
653	HD Radio	STD	STD	STD	STD	STD
663	Radio BMW Professional	STD	STD	STD	STD	STD
676	Hi-fi sound system	STD	STD	STD	STD	STD
693	Satellite radio preparation	STD	STD	STD	STD	STD
697	DVD Area coding (North America)	STD	STD	STD	STD	STD
6FL	iPod and USB adapter	STD	STD	STD	STD	STD
6NN	Hands-free Bluetooth	STD	STD	STD	STD	STD
704	Sport suspension	STD		STD		STD
710	M steering wheel					STD
715	Aerodynamic kit					STD
760	Shadowline exterior trim					STD
775	Anthracite headliner					STD
785	White turn-signal lights	STD	STD	STD	STD	STD
818	Battery switch	STD	STD	STD	STD	STD
840	Increased top speed limiter					STD
8S4	Variable Light Decoding	STD	STD	STD	STD	STD

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	Model Code U.S.	123A	123C	123E	123G	123F
	Engine Code	N52/3.0 UL	N52/3.0 UL	N55/3.0 OL	N55/3.0 UL	N54/3.0 OL
	Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011
8SC	TeleService Activation	STD	STD	STD	STD	STD
8SP	CO2 control	STD	STD	STD	STD	STD
925	Shipping package	STD	STD	STD	STD	STD
Z13	18" Light alloy Double-spoke wheels style 313-with performance run-flat tires 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear					STD
ZRF	Run-flat tires	STD	STD	STD	STD	STD

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	Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011
	Non-Metallic	STD	STD	STD	STD	STD
300	Alpine White	x	x	x	x	x
668	Jet Black	x	x	x	x	
A61	Crimson Red	x	x	x	x	x
	Metallic	\$550	\$550	\$550	\$550	\$550
354	Titanium Silver Metallic	x	x	x	x	x
381	Le Mans Blue Metallic	p1	p1	p1	p1	\$550
475	Black Sapphire Metallic	x	x	x	x	x
A52	Space Gray Metallic	x	x	x	x	x
A76	Deep Sea Blue Metallic	x	x	x	x	
A82	Vermilion Red Metallic	x	x	x	x	
A96	Mineral White Metallic	x	x	x	x	x
	Priority 1 Metallic					
381	Le Mans Blue Metallic	\$550	\$550	\$550	\$550	
	<i>381 requires ordering ZM2</i>	x	x	x	x	
A92	Orion Silver Metallic	\$550	\$550	\$550	\$550	
B40	Liquid Blue Metallic	\$550	\$550	\$550	\$550	

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Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011

Upholstery

KA	Leatherette	STD	STD	STD	STD	STD
KAGE	Cream Beige Leatherette	x	x	x	x	x
KASW	Black Leatherette	x	x	x	x	x
LC	Leather Dakota <i>In combination with ZPP</i> <i>Included in package</i>	\$1,450 NC ZPP	\$1,450 NC ZPP	\$1,450 NC ZPP	\$1,450 NC ZPP	\$1,450 NC ZPP
LCCX	Oyster and Black Dakota Leather	x	x	x	x	x
LCD1	Coral Red/Black Dakota Leather	x	x	x	x	x
LCD3	Saddle Brown Dakota Leather	x	x	x	x	x
LCGE	Cream Beige Dakota Leather	x	x	x	x	x
LCSW	Black Dakota Leather	x	x	x	x	x

Priority 1 Upholstery

LCAD	Leather Dakota Gray and Black	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
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	Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011
Packages						
ZCV	Convenience Package	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
	322 Comfort Access keyless entry					
	415 Power rear sunshade					
	508 Park Distance Control					
ZCW	Cold Weather Package	\$900	\$900	\$900	\$900	\$750
	464 Ski bag					
	494 Heated front seats					
	502 Retractable headlight washers					
	ZCW and not ZM2 will add 248 to the order	x	x	x	x	
	In combination with ZM2	\$750	\$750	\$750	\$750	
ZM2	M Sport Package		\$2,200			
	2DG 17" Light alloy Star-spoke wheels style 340-with all-season run-flat tires (17x8.0, 225/45 17)					
	18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear					
	or 2H8 18" BMW light alloy wheels V-spoke 152		+ \$600			
	337 M Sport Package					
	481 Sport seats					
	710 M steering wheel					
	or 7XA M Sports leather steering wheel with paddle shifters		+ \$100			
	715 Aerodynamic kit					
	760 Shadowline exterior trim					
	775 Anthracite headliner					
	ZM2 requires ordering 300, 354, 381, 475, A52 and A96		x			
	ZM2 and 2H8 will add 840 to the order		x			
	ZM2 and 205 will add 7XA to the order		x			
ZM2	M Sport Package	\$2,800				
	2H8 18" BMW light alloy wheels V-spoke 152 (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear)					
	337 M Sport Package					
	481 Sport seats					
	710 M steering wheel					
	or 7XA M Sports leather steering wheel with paddle shifters	+ \$100				
	715 Aerodynamic kit					
	760 Shadowline exterior trim					
	775 Anthracite headliner					
	840 Increased top speed limiter					
	ZM2 and 205 will add 7XA to the order	x				
	ZM2 requires ordering 300, 354, 381, 475, A52 and A96	x				

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	Model Code U.S.	123A	123C	123E	123G	123F
	Engine Code	N52/3.0 UL	N52/3.0 UL	N55/3.0 OL	N55/3.0 UL	N54/3.0 OL
	Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011
ZM2	M Sport Package			\$2,800		
	2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear					
	or 2R4 19" Light alloy Star-spoke wheels style 230-with performance run-flat tires			+ \$1,000		
	337 M Sport Package					
	481 Sport seats					
	710 M steering wheel					
	or 7XA M Sports leather steering wheel with paddle shifters			+ \$100		
	715 Aerodynamic kit					
	760 Shadowline exterior trim					
	775 Anthracite headliner					
	840 Increased top speed limiter					
	ZM2 requires ordering 300, 354, 381, 475, A52 and A96			x		
	ZM2 and 205 will add 7XA to the order			x		
ZM2	M Sport Package				\$2,200	
	2PK 17" Light alloy Double Spoke wheels style 194M with all season run-flat tires (17x8.0, 225/45 R17) 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear					
	or 2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires				+ \$600	
	337 M Sport Package					
	481 Sport seats					
	710 M steering wheel					
	or 7XA M Sports leather steering wheel with paddle shifters				+ \$100	
	715 Aerodynamic kit					
	760 Shadowline exterior trim					
	775 Anthracite headliner					
	ZM2 requires ordering 300, 354, 381, 475, A52 and A96				x	
	ZM2 and 2MF will add 840 to the order				x	
	ZM2 and 205 will add 7XA to the order				x	
ZPP	Premium Package			\$2,000	\$2,000	\$2,000
	319 Universal garage-door opener					
	430 Auto-dimming interior and exterior mirrors					
	431 Auto-dimming rearview mirror					
	488 Lumbar support					
	4NA Interior mirror with compass					
	LC Leather Dakota					
ZPP	Premium Package	\$3,600	\$3,600			
	319 Universal garage-door opener					
	403 Moonroof					
	430 Auto-dimming interior and exterior mirrors					
	431 Auto-dimming rearview mirror					
	459 Power front seats with driver seat memory					
	488 Lumbar support					
	4NA Interior mirror with compass					
	LC Leather Dakota					

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	Engine Code	N52/3.0 UL	N52/3.0 UL	N55/3.0 OL	N55/3.0 UL	N54/3.0 OL
	Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011
Options						
205	STEPTRONIC automatic transmission	NC	NC	NC	NC	
248	Heated Steering Wheel <i>In combination with ZCW</i> <i>248 cannot be ordered with ZM2</i>	\$190 NC x	\$190 NC x	\$190 NC x	\$190 NC x	
2B6	19" Light alloy Double-spoke wheels style 313-with performance run-flat tires 19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear					\$1,000
2DG	17" Light alloy Star-spoke wheels style 340-with all-season run-flat tires 17x8.0, 225/45 17 <i>Included in package</i>		ZM2			
2H8	18" BMW light alloy wheels V-spoke 152 <i>In combination with ZM2</i> <i>Included in package</i> <i>Alternate in package</i>	ZM2	+ \$600 ZM2			
2MF	18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires <i>In combination with ZM2</i> <i>Included in package</i> <i>Alternate in package</i>			ZM2	+ \$600 ZM2	
2PK	17" Light alloy Double Spoke wheels style 194M with all season run-flat tires 17x8.0, 225/45 R17 <i>Included in package</i>				ZM2	
2R4	19" Light alloy Star-spoke wheels style 230-with performance run-flat tires <i>In combination with ZM2</i> <i>Alternate in package</i>			+ \$1,000 ZM2		
2TC	7-Speed double clutch Transmission <i>2TC will add 7XA to the order</i>					\$450 x
319	Universal garage-door opener <i>Included in package</i>	ZPP	ZPP	ZPP	ZPP	ZPP
322	Comfort Access keyless entry <i>Included in package</i>	\$500 ZCV	\$500 ZCV	\$500 ZCV	\$500 ZCV	\$500 ZCV
337	M Sport Package <i>Included in package</i>	ZM2	ZM2	ZM2	ZM2	
403	Moonroof <i>Included in package</i>	\$1,050 ZPP	\$1,050 ZPP	100%	100%	100%
415	Power rear sunshade <i>Included in package</i>	\$350 ZCV	\$350 ZCV	\$350 ZCV	\$350 ZCV	\$350 ZCV
430	Auto-dimming interior and exterior mirrors <i>Included in package</i>	ZPP	ZPP	ZPP	ZPP	ZPP
431	Auto-dimming rearview mirror <i>Included in package</i>	ZPP	ZPP	ZPP	ZPP	ZPP
459	Power front seats with driver seat memory <i>Included in package</i>	\$995 ZPP	\$995 ZPP	STD	STD	STD
464	Ski bag <i>Included in package</i>	ZCW	ZCW	ZCW	ZCW	ZCW
481	Sport seats <i>Included in package</i>	ZM2	ZM2	ZM2	ZM2	STD
488	Lumbar support <i>Included in package</i>	ZPP	ZPP	ZPP	ZPP	ZPP
494	Heated front seats <i>Included in package</i>	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4B9	Aluminium Trim	NC	NC	NC	NC	
4BY	Bamboo Anthracite Wood trim	NC	NC	NC	NC	

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	Engine Code	N52/3.0 UL	N52/3.0 UL	N55/3.0 OL	N55/3.0 UL	N54/3.0 OL
	Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011
4NA	Interior mirror with compass <i>Included in package</i>	ZPP	ZPP	ZPP	ZPP	ZPP
4WA	Dark Glacier Aluminum trim <i>4WA requires ordering ZM2</i>	NC x	NC x	NC x	NC x	STD
502	Retractable headlight washers <i>Included in package</i>	ZCW	ZCW	ZCW	ZCW	ZCW
508	Park Distance Control <i>Included in package</i>	\$750 ZCV	\$750 ZCV	\$750 ZCV	\$750 ZCV	\$750 ZCV
609	Navigation system <i>609 will add 615, 620, 639 and 6UH to the order</i> <i>Note: 615 - Online Information Services</i> <i>Note: 620 - Voice-command</i> <i>Note: 6UH - Real Time Traffic Information</i>	\$2,150 x	\$2,150 x	\$2,150 x	\$2,150 x	\$2,150 x
639	BMW Assist w/enhanced BT & USB <i>In combination with 609</i>	\$650 NC	\$650 NC	\$650 NC	\$650 NC	\$650 NC
655	Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350	\$350
688	Harman Kardon surround sound system <i>688 requires ordering 609 or 639</i>	\$875 x	\$875 x	\$875 x	\$875 x	\$875 x
6NR	BMW Apps <i>6NR will add 6NF to the order</i> <i>6NR requires ordering 609</i> <i>Note: 6NF - Smartphone Integration</i>	\$250 x x	\$250 x x	\$250 x x	\$250 x x	\$250 x x
710	M steering wheel <i>Included in package</i>	ZM2	ZM2	ZM2	ZM2	STD
715	Aerodynamic kit <i>Included in package</i>	ZM2	ZM2	ZM2	ZM2	STD
760	Shadowline exterior trim <i>Included in package</i>	ZM2	ZM2	ZM2	ZM2	STD
775	Anthracite headliner <i>Included in package</i>	ZM2	ZM2	ZM2	ZM2	STD
7XA	M Sports leather steering wheel with paddle shifters <i>In combination with ZM2</i> <i>7XA requires ordering 205</i> <i>Alternate in package</i>	+ \$100 x ZM2	+ \$100 x ZM2	+ \$100 x ZM2	+ \$100 x ZM2	
840	Increased top speed limiter <i>Included in package</i>	ZM2		ZM2		STD
ZMT	Manual Transmission	NC	NC	NC	NC	NC

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Start of Production		09/2011	09/2011	09/2011	09/2011	09/2011
Priority 1 Options						
217	Active Steering			\$1,550		\$1,550
4A3	Light Burl Walnut trim	NC	NC	NC	NC	
541	Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400	
5AC	Automatic high beams	\$250	\$250	\$250	\$250	\$250
	<i>5AC requires ordering ZPP</i>	x	x	x	x	x
ZDM	Moonroof deletion					NC
Other Charges						
	Destination & Handling	\$895	\$895	\$895	\$895	\$895

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	Start of Production	09/2011	09/2011	09/2011	09/2011	09/2011
Wheels						
	19" Light alloy Double-spoke wheels style 313-with performance run-flat tires Front: 19x8.0, 225/35 R19 Rear: 19x9.0, 255/30 R19 Code: 2B6 Style: 313					\$1,000
	17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires Front / Rear: 17x8.0, 225/45 17 Code: 2DF Style: 339			Standard	Standard	
	17" Light alloy Star-spoke wheels style 340-with all-season run-flat tires Front / Rear: 17x8.0, 225/45 17 Code: 2DG Style: 340		ZM2			
	18" BMW light alloy wheels V-spoke 152 Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18 Code: 2H8 Style: 152	ZM2	ZM2 (upgrade)			
	17" Light alloy V-spoke wheels style 338-with all-season run-flat tires Front / Rear: 17x8.0, 225/45 17 Code: 2K5 Style: 338	Standard	Standard			
	18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18 Code: 2MF Style: 193M			ZM2	ZM2 (upgrade)	
	17" Light alloy Double Spoke wheels style 194M with all season run-flat tires Front / Rear: 17x8.0, 225/45 R17 Code: 2PK Style: 194M				ZM2	

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Start of Production		09/2011	09/2011	09/2011	09/2011	09/2011
	19" Light alloy Star-spoke wheels style 230-with performance run-flat tires			ZM2 (upgrade)		
	Front: 19x8.0, 225/35 R19 Rear: 19x9.0, 255/30 R19					
Code: 2R4 Style: 230						
	18" Light alloy Double-spoke wheels style 313-with performance run-flat tires					Standard
	Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18					
Code: Z13 Style: 313						