

BMW of North America, LLC
2010 Model Year
Suggested Retail Price

Effective January 1, 2010

		550i Gran Turismo
U.S. Models		
Base Price U.S.A. (including \$875 Destination and Handling)		\$64,775
Options		
2VH	Integral Active Steering <i>(Requires ZSP on indicated models)</i>	\$1,750 (req'd)
416	Power rear sunshade with rear manual side window shades (Included in package)	\$500 ZLU
456	Multi-contour seats (Included in package)	\$1,300 ZAV, ZSP
494	Heated front seats (Included in package)	\$500 ZAV, ZCW
4CA	Ash Grain Wood trim	NC
4CB	FineLine Matte Wood trim	NC
4NB	4-zone automatic climate control (Included in package)	\$500 ZLU
4U1	Ceramic Controls	\$650
4UY	Ski bag	\$150
5DF	Active Cruise Control	\$2,400
610	Head-up Display	\$1,300
655	Satellite radio with 1 year subscription	\$350
6FG	Rear-seat entertainment	\$2,200
6FL	iPod and USB adapter (Included in package)	\$400 ZPS
6NF	Smartphone Integration <i>(Requires 6FL on indicated models)</i>	\$150 (req'd)
6UK	Night Vision with Pedestrian Detection	\$2,600
Colors		
	Non-Metallic paint	STD
	Metallic paint	NC
Upholsteries		
LC	Leather Dakota	STD
NA	Nappa Leather <i>(Requires 456 on indicated models)</i>	\$1,000 (req'd)
Packages		
ZAV	Active ventilated seat package <i>(In combination with ZSP)</i>	\$2,950 \$1,950
ZCE	Camera Package	\$1,200
ZCV	Convenience Package	\$1,900
ZCW	Cold Weather Package	\$950
ZDA	Driver Assistance Package	\$1,350
ZLU	Luxury Rear Seating Package <i>(In combination with ZCW)</i> <i>(Requires ZAV on indicated models)</i>	\$3,950 \$3,650 (req'd)
ZPS	Premium Sound Package	\$1,400
ZSP	Sport Package <i>2B2 20" wheels w/performance tires (upgrade)</i>	\$4,200 +\$1,000

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

