

# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price

540d Sedan

Effective November 1, 2017



		540d xDrive Sedan
		Start of Production 11/2017
		Base Price U.S.A. Port of Entry* \$62,000
		Base Price Euro Deliver Munich Pick Up \$58,900
<b>Non-Metallic</b>		STD
300	Alpine White	x
668	Jet Black	x
<b>Metallic</b>		\$550
416	Carbon Black Metallic <i>416 requires ordering ZMP</i>	x x
475	Black Sapphire Metallic	x
A72	Cashmere Silver Metallic	x
A83	Glacier Silver Metallic	x
A89	Imperial Blue Metallic	x
A90	Dark Graphite Metallic	x
A96	Mineral White Metallic	x
B65	Jatoba Brown Metallic	x
C10	Mediterranean Blue Metallic	x
C2P	Atlas Cedar Metallic	x
C2Y	Bluestone Metallic	x
<b>Priority 1 Metallic</b>		\$550
S34	Azurite Black Metallic <i>S34 and not ZMP includes 778</i>	\$1,950 x
X08	Champagne Quartz Metallic <i>X08 and not ZMP includes 778</i>	\$1,950 x
X14	Almandine Brown Metallic <i>X14 and not ZMP includes 778</i>	\$1,950 x
X17	Rhodonite Silver Metallic <i>X17 and not ZMP includes 778</i>	\$1,950 x
<b>Upholstery</b>		
LC	Leather Dakota	STD
LCEA	Canberra Beige/Black Dakota Leather with/contrast stitching/piping	x
LCFF	Ivory White Dakota Leather w/contrast stitching/piping & Dark Coffee dashboard <i>LCFF requires ordering ZMP or ZPL</i>	x x
LCFI	Ivory White Dakota Leather w/contrast stitching/piping	x
LCFK	Black Dakota Leather w/contrast stitching/piping	x
LCNL	Black Dakota Leather w/Blue contrast stitching/piping <i>LCNL cannot be ordered with 456 or ZLS</i> <i>LCNL requires ordering ZMP</i>	x x x
LCRO	Cognac Dakota Leather w/contrast stitching/piping	x
LCTJ	Night Blue Dakota Leather w/contrast stitching/piping	x
LZ	Nappa Leather <i>In combination with ZLS</i> <i>Included in package</i> <i>Nappa Leather requires ordering 456 or ZLS</i>	\$1,000 NC ZLS x
LZFF	Ivory White Nappa Leather w/contrast stitching/piping & Dark Coffee dashboard <i>LZFF requires ordering ZMP or ZPL</i>	x x
LZFI	Ivory White Nappa Leather w/contrast stitching/piping	x
LZFK	Black Nappa Leather w/contrast stitching/piping	x
LZNI	Mocha Nappa Leather w/contrast stitching/piping	x

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<b>Packages</b>		
<b>ZDA</b>	<b>Driving Assistance Package</b>	\$1,700
	5AS Active Driving Assistant	x
	<b>or</b> ZDB Driving Assistance Plus Package	+ \$1,700
	610 Head-up Display	x
	ZN1 Active Blind Spot Detection	x
	ZN4 Lane Departure Warning	x
	Active Driving Assistant includes Blind Spot Detection, Daytime Pedestrian Protection, Frontal Collision Warning w/City Collision Mitigation, Lane Departure Warning, Speed Limit Info, & Cross-traffic alert rear.	x
	ZDA requires ordering ZMP or ZPP	x
<b>ZDB</b>	<b>Driving Assistance Plus Package</b>	\$1,700
	5AT Active Driving Assistant Plus	x
	Active Driving Assistant Plus includes Active Cruise Control w/Stop & Go, Active Lane Keeping Assistant w/side collision avoidance, Traffic Jam Assistant, Evasion Aid, & Cross-traffic alert front, in addition to the contents of Active Driving Assistant.	x
	ZDB requires ordering ZDA	x
<b>ZDH</b>	<b>Dynamic Handling Package</b>	\$3,500
	2VA Adaptive Drive	x
	ZX5 Active Roll Stabilization	x
	ZX6 Dynamic Damper Control	x
	ZDH and ZMP will delete 704 from the order	x
<b>ZLP</b>	<b>Lighting Package</b>	\$1,050
	552 Icon Adaptive Full LED Headlights	x
	5AC Automatic high beams	x
	ZLP cannot be ordered with ZPX	x
	ZLP requires ordering ZMP or ZPP	x
<b>ZLS</b>	<b>Luxury Seating Package</b>	\$2,600
	453 Front ventilated seats	x
	456 Multi-contour seats	x
	4T7 Front massaging seats	x
	LZ Nappa Leather	x
	ZLS requires ordering 494, ZMP or ZPP	x

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<b>ZMP</b>	<b>M Sport Package</b>	<b>\$4,900</b>
22F	19" M Double-spoke wheels - Style 664M with all-season run-flat tires (19x8.0, 245/40 R19)	x
	<b>or</b> 21P 19" M Double-spoke wheels - Style 664M with Mixed Performance run-flat tires (19x8.0, 245/40 R19 front and 19x9.0, 275/35 R19 rear)	+ \$0
	<b>or</b> 2QR 20" V-Spoke wheels - style 759i with mixed performance run-flat tires (20x8.0, 245/35 R20 front and 20x9.0, 275/30 R20 rear)	+ \$950
316	Power tailgate	x
322	Comfort Access keyless entry	x
337	M Sport Package	x
494	Heated front seats	x
	<b>or</b> 4HA Front and Rear Heated Seats	+ \$350
4AW	SensaTec Dashboard	x
	<b>or</b> 4M5 Leather Dashboard	+ \$700
4K7	Aluminum Rhombicle Interior Trim	x
	<b>or</b> 4LF Finition Ridge Wood Trim	+ \$0
	<b>or</b> 4LG Burl Walnut Wood Trim	+ \$0
	<b>or</b> 4LH Finition Cove Matte Finish Wood Trim	+ \$0
	<b>or</b> 4LQ Gray Poplar Wood Trim	+ \$0
508	Park Distance Control	x
655	SiriusXM Satellite Radio with 1year All Access Subscription	x
6U8	Gesture Control	x
704	M sport suspension	x
	<b>or</b> 223 Dynamic Damper Control	+ \$700
	<b>or</b> ZDH Dynamic Handling Package	+ \$3,200
710	M steering wheel	x
715	Aerodynamic kit	x
760	Shadowline exterior trim	x
	ZMP cannot be ordered with ZPL	x
	ZMP cannot be ordered with ZPP	x
	ZMP requires ordering 300, 416, 475, A90, C10, C2Y, S34, X08, X14 or X17	x
	ZMP will delete STD or 100% equipment 255, 346 and 7AC	x
<b>ZPK</b>	<b>Parking Assistance Package</b>	<b>\$700</b>
5DN	Parking Assistant Plus	x
ZX1	Active Park Distance Control	x
ZX3	Surround View w/ 3D View	x
	ZPK and ZMP will delete 508 from the order	x
	ZPK and ZPP will delete 508 from the order	x
	ZPK cannot be ordered with ZPX	x
	ZPK requires ordering ZMP or ZPP	x
<b>ZPL</b>	<b>Luxury Package</b>	<b>\$500</b>
4AW	SensaTec Dashboard	x
	<b>or</b> 4M5 Leather Dashboard	+ \$700
7S2	Luxury Line	x
	ZPL cannot be ordered with ZMP	x
	ZPL will delete STD or 100% equipment 7AC	x
<b>ZPP</b>	<b>Premium Package</b>	<b>\$2,300</b>
316	Power tailgate	x
322	Comfort Access keyless entry	x
494	Heated front seats	x
	<b>or</b> 4HA Front and Rear Heated Seats	+ \$350
508	Park Distance Control	x
655	SiriusXM Satellite Radio with 1year All Access Subscription	x
6U8	Gesture Control	x

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<b>Packages</b>		
<b>ZPX</b>	<b>Executive Package</b>	\$2,100
323	Soft-close automatic doors	x
552	Icon Adaptive Full LED Headlights	x
5AC	Automatic high beams	x
5DN	Parking Assistant Plus	x
6WB	Dynamic Digital Instrument Cluster	x
ZX1	Active Park Distance Control	x
ZX3	Surround View w/ 3D View	x
ZPX requires ordering ZDA		x
ZPX and ZMP will delete 508 from the order		x
ZPX and ZPP will delete 508 from the order		x
ZPX requires ordering ZMP or ZPP		x
<b>Options</b>		
248	Heated Steering Wheel	\$190
248 requires ordering 494, ZMP or ZPP		x
24W	18" Double-spoke wheels - style 634 w/ non run-flat all season tires (18x8.0, 245/45 R18) 24W will delete STD or 100% equipment 258 24W will add 300 to the order	NC x x
2NH	M Sport Brakes	\$650
2QY	19" V-spoke wheels - style 635 with mixed performance run-flat tires (19x8.0, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 2QY requires ordering ZPP	\$600 x
2QZ	19" V-spoke wheels - style 635 with all-season run-flat tires (19x8.0, 245/40 R19) 2QZ requires ordering ZPP	\$600 x
2VH	Integral Active Steering 2VH cannot be ordered with ZDH	\$1,150 x
300	Space-saver spare In combination with 24W	\$150 NC
416	Power rear sunshade with manual rear side window shades 416 requires ordering ZMP or ZPP	\$575 x
456	Multi-contour seats Included in package 456 and not ZLS requires ordering ZMP or ZPP	\$750 ZLS x
494	Heated front seats Included in package	\$500 ZMP, ZPP
4LG	Burl Walnut Wood Trim In combination with ZMP Alternate in package	NC NC ZMP
4LH	Fineline Cove Matte Finish Wood Trim In combination with ZMP Alternate in package	NC NC ZMP
4LQ	Gray Poplar Wood Trim In combination with ZMP Alternate in package	NC NC ZMP
4M5	Leather Dashboard In combination with ZMP In combination with ZPL 4M5 requires ordering ZMP or ZPP Alternate in package	\$1,200 700 700 x ZMP, ZPL
4U1	Ceramic Controls 4U1 requires ordering ZMP or ZPP	\$650 x
508	Park Distance Control In combination with ZMP In combination with ZPP Included in package 508 cannot be ordered with ZPK or ZPX	\$750 NC NC ZMP, ZPP x

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<b>Options</b>		
610	Head-up Display <i>Included in package</i> <i>610 requires ordering ZMP or ZPP</i>	\$1,100 ZDA x
688	Harman Kardon surround sound system <i>688 requires ordering ZMP or ZPP</i>	\$875 x
6CP	Apple CarPlay Compatibility	\$300
6F1	Bowers & Wilkins Diamond Surround Sound System <i>6F1 cannot be ordered with 688</i> <i>6F1 requires ordering ZPX</i>	\$4,200 x x
6FH	Rear-seat entertainment Professional <i>6FH requires ordering ZPX</i>	\$2,200 x
6NW	Wireless Charging <i>6NW will add 6WD and ZEB to the order</i> <i>6NW requires ordering ZMP or ZPP</i> <i>6NW will delete STD or 100% equipment 6NS</i> <i>Note: 6WD - WiFi Hotspot</i> <i>Note: ZEB - Enhanced USB &amp; Bluetooth</i>	\$400 x x x
6UK	Night Vision with Pedestrian Detection <i>6UK requires ordering ZPX</i>	\$2,300 x

## Priority 1 Options

2QR	20" V-Spoke wheels - style 759i with mixed performance run-flat tires <i>(20x8.0, 245/35 R20 front and 20x9.0, 275/30 R20 rear)</i> <i>In combination with ZMP</i> <i>2QR requires ordering ZMP</i> <i>2QR will add 840 to the order</i> <i>Alternate in package</i> <i>Note: 840 - Increased top speed limiter</i>	\$950  950 x x ZMP
4ML	Piano Finish Black Trim	\$1,080
4WY	Plum Brown Wood Trim	\$1,080
5DV	Remote Control Parking <i>5DV requires ordering ZPK or ZPX</i> <i>5DV requires ordering ZMP or ZPP</i> <i>5DV will add 3DS to the order</i> <i>Note: 3DS - Display Key</i>	\$750 x x x
776	Anthracite Alcantara Headliner <i>776 requires ordering ZMP or ZPP</i>	\$650 x

## Other Charges

Destination & Handling	\$995
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## Standard

24X	18" Double-spoke wheels - style 634 w/ all-season run-flat tires <i>(18x8.0, 245/45 R18)</i>	STD
255	Sport leather steering wheel	STD
258	Runflat tires	STD
2TB	Sport Automatic Transmission	STD
2VB	Tire pressure monitor	STD
302	Alarm System	STD
319	Universal garage-door opener	STD
346	Chrome Line Exterior	STD
3AG	Rear view camera	STD
3DZ	Without Lines designation outside	STD
403	Moonroof	STD
423	Floor mats	STD
431	Auto-dimming rearview mirror	STD
459	Power Front Seats	STD
465	Split fold-down-rear seat	STD

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<b>Standard</b>		
481	Sport seats	STD
488	Lumbar support	STD
4LF	Fineline Ridge Wood Trim	STD
4T8	Auto dimming driver exterior mirror	STD
4UR	Ambiance lighting	STD
524	Adaptive light control	STD
534	Automatic climate control	STD
575	Additional 12-V power sockets	STD
5A1	LED Fog Lights	STD
5A2	LED Headlights	STD
5AL	Active Protection	STD
609	Navigation system	STD
650	In-dash CD player	STD
676	Hi-fi sound system	STD
693	Satellite radio preparation	STD
6AC	BMW Assist eCall	STD
6AE	BMW TeleServices	STD
6AK	ConnectedDrive Services	STD
6AM	Advanced Real-Time Traffic Information	STD
6AP	Remote Services	STD
6NS	Enhanced USB and Bluetooth	STD
775	Anthracite headliner	STD
7AC	Sport Line	STD
8KL	Oil Chg 10,000 mls/12 months	STD
8S4	Variable Light Decoding	STD
8TN	Daytime driving lights	STD
925	Shipping package	STD
ZTM	Tier 2	STD

<b>Wheels</b>		
 <p><b>Code: 21P</b> <b>Style: 664M</b></p>	<b>19" M Double-spoke wheels - Style 664M with Mixed Performance run-flat tires</b> Front: 19x8.0, 245/40 R19 Rear: 19x9.0, 275/35 R19	ZMP (upgrade)
	21P will add 840 to the order	x
 <p><b>Code: 22F</b> <b>Style: 664M</b></p>	<b>19" M Double-spoke wheels - Style 664M with all-season run-flat tires</b> Front / Rear: 19x8.0, 245/40 R19	ZMP
 <p><b>Code: 24W</b> <b>Style: 634</b></p>	<b>18" Double-spoke wheels - style 634 w/ non run-flat all season tires</b> Front / Rear: 18x8.0, 245/45 R18	NC
	24W will delete STD or 100% equipment 258	x
	24W will add 300 to the order	x

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<b>Wheels</b>			
	<b>18" Double-spoke wheels - style 634 w/ all-season run-flat tires</b>  Front / Rear: 18x8.0, 245/45 R18  <b>Code: 24X</b> <b>Style: 634</b>		Standard
	<b>19" V-spoke wheels - style 635 with mixed performance run-flat tires</b>  Front: 19x8.0, 245/40 R19 Rear: 19x9.0, 275/35 R19  <b>Code: 2QY</b> <b>Style: 635</b>	2QY requires ordering ZPP	\$600
	<b>19" V-spoke wheels - style 635 with all-season run-flat tires</b>  Front / Rear: 19x8.0, 245/40 R19  <b>Code: 2QZ</b> <b>Style: 635</b>	2QZ requires ordering ZPP	\$600
<b>Priority 1 Wheels</b>			
	<b>20" V-Spoke wheels - style 759i with mixed performance run-flat tires</b>  Front: 20x8.0, 245/35 R20 Rear: 20x9.0, 275/30 R20  <b>Code: 2QR</b> <b>Style: 759i</b>	In combination with ZMP 2QR requires ordering ZMP 2QR will add 840 to the order	\$950 ZMP (upgrade)  + \$950 x x