

BMW of North America, LLC

Pricing Guide
Model Year 2018
Suggested Retail Price

328d and 330e (F30)
Effective July 1, 2017



		328d Sedan	328d xDrive Sedan	330e iPerformance
Start of Production		07/2017	07/2017	07/2017
Base Price U.S.A. Port of Entry*		\$41,750	\$43,750	\$45,600
Base Price Euro Deliver Munich Pick Up		\$39,665	\$41,565	\$43,320
Non-Metallic		STD	STD	STD
300	Alpine White	X	X	X
668	Jet Black	X	X	X
Metallic		\$550	\$550	\$550
475	Black Sapphire Metallic	X	X	X
A75	Melbourne Red Metallic	X	X	X
	<i>A75 will add 3DE to the order</i>			X
A83	Glacier Silver Metallic	X	X	X
A96	Mineral White Metallic	X	X	X
B39	Mineral Grey Metallic	X	X	X
B65	Jatoba Brown Metallic	X	X	X
	<i>B65 will add 3DE to the order</i>			X
C08	Platinum Silver Metallic	X	X	X
	<i>C08 will add 3DE to the order</i>			X
C10	Mediterranean Blue Metallic	X	X	X
	<i>C10 will add 3DE to the order</i>			X
C1X	Sunset Orange Metallic	X	X	X
	<i>C1X will add 3DE to the order</i>			X
Priority 1 Metallic		\$550	\$550	\$550
B45	Estoril Blue Metallic	X	X	X
	<i>B45 requires ordering ZMP</i>	X	X	X
Upholstery				
KC	SensaTec	STD	STD	STD
KCL3	Black SensaTec with Red Stitching	X	X	X
	<i>KCL3 cannot be ordered with ZMP or ZPL</i>	X	X	X
KCSW	Black SensaTec	X	X	X
KCV1	Venetian Beige SensaTec	X	X	X
	<i>KCV1 and 7AC, ZSF will add 2XE to the order</i>	X	X	X
	<i>KCV1 and ZMP cannot be ordered with 4WF</i>	X	X	X
	<i>KCV1 and 7AC, ZSF will delete STD or 100% equipment 255</i>	X	X	X
LC	Leather Dakota	\$1,450	\$1,450	\$1,450
	<i>In combination with ZPX</i>	NC	NC	NC
	<i>Included in package</i>	ZPX	ZPX	ZPX
	<i>Leather Dakota requires ordering ZCV or ZMP</i>	X	X	X
LCFL	Venetian Beige Dakota Leather with Dark Oyster Highlight	X	X	X
	<i>LCFL and ZMP cannot be ordered with 4WF</i>	X	X	X
	<i>LCFL and 7AC will add 2XE to the order</i>	X	X	X
	<i>LCFL and 7AC will delete STD or 100% equipment 255</i>	X	X	X
LCL3	Black Dakota Leather with Red highlight and Red stitching	X	X	X
	<i>LCL3 cannot be ordered with ZMP or ZPL</i>	X	X	X
LCL5	Coral Red Dakota Leather with Black highlight	X	X	X
	<i>LCL5 cannot be ordered with 4WF or ZPL</i>	X	X	X
LCL8	Black Dakota Leather with Dark Oyster highlight	X	X	X
LCOM	Oyster Dakota Leather	X	X	X
LCRY	Cognac Dakota Leather with Dark Brown highlight	X	X	X
	<i>LCRY cannot be ordered with 4WF or ZPL</i>	X	X	X
	<i>LCRY and 7AC, ZSF will add 2XE to the order</i>	X	X	X
	<i>LCRY and 7AC, ZSF will delete STD or 100% equipment 255</i>	X	X	X
LCRZ	Cognac Dakota Leather with Dark Brown highlight and Cognac lower dashboard	X	X	X
	<i>LCRZ requires ordering ZPL</i>	X	X	X

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Packages			
ZCV Convenience Package	\$1,750	\$1,750	\$1,750
322 Comfort Access keyless entry	x	x	x
403 Moonroof	x	x	x
488 Lumbar support	x	x	x
655 SiriusXM Satellite Radio with 1year All Access Subscription	x	x	x
ZCV cannot be ordered with ZMP	x	x	x
ZDA Driving Assistance Package	\$500	\$500	\$500
5AS Active Driving Assistant	x	x	x
8TH Speed Limit Info	x	x	x
Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.	x	x	x
ZDA requires ordering ZPP	x	x	x
ZMP M Sport Package	\$4,750	\$4,750	\$4,750
2PE 18" M Star-Spoke Wheels Style 400M with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	x		x
or 2PP 18" M Star-Spoke Wheels Style 400M with All-Season Tires (18x8.0, 225/45 R18)	+ \$0		+ \$0
2PP 18" M Star-Spoke Wheels Style 400M with All-Season Tires (18x8.0, 225/45 R18)		x	
or 2PE 18" M Star-Spoke Wheels Style 400M with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)		+ \$0	
322 Comfort Access keyless entry	x	x	x
337 M Sport Package	x	x	x
3DE BMW iPerformance Design Elements Deletion			x
3DZ Without Lines designation outside			x
403 Moonroof	x	x	x
or ZDM Moonroof deletion	+ - \$900	+ - \$900	+ - \$900
488 Lumbar support	x	x	x
4WF Aluminum Hexagon Trim with Estoril Blue matte highlight	x	x	x
or 4FU Fineline Anthracite Wood Trim with PearlGloss Chrome highlight	+ \$0	+ \$0	+ \$0
or 4FW Burl Walnut Wood Trim with Pearl Gloss Chrome highlight	+ \$0	+ \$0	+ \$0
or 4GA Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight	+ \$0	+ \$0	+ \$0
or 4MN Aluminum Dark Carbon with Pearl Gloss Chrome highlight	+ \$0	+ \$0	+ \$0
or 4WG Aluminum Hexagon Trim with Black high-gloss highlight	+ \$0	+ \$0	+ \$0
655 SiriusXM Satellite Radio with 1year All Access Subscription	x	x	x
704 M sport suspension	x		x
or 2VF Adaptive M Suspension	+ \$700		
710 M steering wheel	x	x	x
715 Aerodynamic kit	x	x	x
760 Shadowline exterior trim	x	x	x
840 Increased top speed limiter	x		x
or ZRT Remove Increased Top Speed	+ \$0		+ \$0
ZRT Remove Increased Top Speed		x	
or 840 Increased top speed limiter		+ \$0	
ZSU Standard Suspension		x	
or 2VF Adaptive M Suspension		+ \$700	
Includes M footrest and Signature key	x	x	x
ZMP will delete STD or 100% equipment 255, 3L8 and 7AC	x	x	x
ZMP requires ordering 300, 475, A75, A83, B39, B45 or C1X	x	x	x
ZMP cannot be ordered with ZPL or ZSF	x	x	x
ZPL Luxury Package	NC	NC	NC
7S2 Luxury Line	x	x	x
Exterior Chrome design elements (bumper accents, air intakes with specific design, kidney bars, window surround, exhaust pipe finishers), Signature key and deletion of Sport Instrument Cluster.	x	x	x
ZPL cannot be ordered with ZMP or ZSF	x	x	x
ZPL will delete STD or 100% equipment 3L8 and 7AC	x	x	x

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Packages				
ZPP	Premium Package	\$2,900	\$2,900	\$2,900
494	Heated front seats	x	x	x
609	Navigation system	x	x	x
610	Head-up Display	x	x	x
6AM	Advanced Real-Time Traffic Information	x	x	x
6AP	Remote Services	x	x	
	ZPP requires ordering ZCV or ZMP	x	x	x
	ZPP and not ZPX will add 6WA to the order	x	x	
ZPX	Executive Package	\$3,100	\$3,100	\$2,800
552	Adaptive Full LED Lights	x	x	x
5AC	Automatic high beams	x	x	x
5DL	Side and Top View Cameras	x	x	x
5DP	Parking Assistant	x	x	x
6WB	Dynamic Digital Instrument Cluster	x	x	
LC	Leather Dakota	x	x	x
	ZPX requires ordering 508 and ZPP	x	x	x
ZSF	Shadow Sport Edition	\$600	\$600	\$600
24Y	18" Bi-color Jet Black Double-spoke Style 397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	x		x
or	26P 18" Bi-color Jet Black Double-spoke Style 397 with All-season Tires (18x8.0, 225/45 R18)	+ \$0		+ \$0
26P	18" Bi-color Jet Black Double-spoke Style 397 with All-season Tires (18x8.0, 225/45 R18)		x	
or	24Y 18" Bi-color Jet Black Double-spoke Style 397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)		+ \$0	
7B1	Sport Edition	x	x	x
	Note: Includes 18-inch Bi-color Jet Black wheels (Style 397), Kidney frame in high-gloss black, a black insert within the LED headlights, a high-gloss black insert within the front air dam, and darker tail lights.	x	x	x
	ZSF requires ordering 508	x	x	x
	ZSF and not ZPX will add 6WA to the order	x	x	
	ZSF cannot be ordered with ZMP or ZPL	x	x	x
	ZSF will delete STD or 100% equipment 3L8	x	x	x

Options				
248	Heated Steering Wheel	\$190	\$190	\$190
24B	18" Light Alloy Wheel Double-spoke Style 397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) 24B will add 840 to the order 24B cannot be ordered with ZMP	\$600 x x	\$600 x x	\$600 x x
2A5	18" Double-Spoke Wheels Style 397 with All-Season Tires (18x8.0, 225/45 R18) 2A5 cannot be ordered with ZMP	\$600 x	\$600 x	\$600 x
2P5	18" Light Alloy Wheel Turbine Styling 415 with All-Season Tires (18x8.0, 225/45 R18) 2P5 cannot be ordered with ZMP			\$600 x
2VF	Adaptive M Suspension In combination with ZMP 2VF requires ordering ZMP Alternate in package	\$700 700 x ZMP	\$700 700 x ZMP	
3DE	BMW iPerformance Design Elements Deletion Included in package 3DE will delete STD or 100% equipment ZIG			NC ZMP x
417	Rear manual side window shades 417 requires ordering ZCV or ZMP 417 will add 415 to the order Note: 415 - Power rear sunshade	\$575 x x	\$575 x x	\$575 x x
494	Heated front seats Included in package	\$500 ZPP	\$500 ZPP	\$500 ZPP
496	Heated rear seats 496 requires ordering 494 and Leather Dakota	\$350 x	\$350 x	\$350 x

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Options				
4FT	Brushed Aluminum trim with Black high-gloss accent	NC	NC	NC
4FW	Burl Walnut Wood Trim with Pearl Gloss Chrome highlight	NC	NC	NC
	<i>In combination with ZMP</i>	NC	NC	NC
	<i>Alternate in package</i>	ZMP	ZMP	ZMP
4GA	Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight	NC	NC	NC
	<i>In combination with ZMP</i>	NC	NC	NC
	<i>Alternate in package</i>	ZMP	ZMP	ZMP
4MN	Aluminum Dark Carbon with Pearl Gloss Chrome highlight	NC	NC	NC
	<i>In combination with ZMP</i>	NC	NC	NC
	<i>4MN requires ordering ZMP or ZSF</i>	x	x	x
	<i>Alternate in package</i>	ZMP	ZMP	ZMP
508	Park Distance Control	\$750	\$750	\$750
	<i>In combination with ZPX</i>	600	600	600
5AG	Active Blind Spot Detection	\$500	\$500	\$500
	<i>5AG requires ordering ZCV or ZMP</i>	x	x	x
5DF	Active Cruise Control	\$1,200	\$1,200	\$1,200
	<i>5DF and not ZPX will add 6WA to the order</i>	x	x	
	<i>5DF will delete STD or 100% equipment 544</i>	x	x	x
609	Navigation system	\$1,700	\$1,700	\$1,700
	<i>Included in package</i>	ZPP	ZPP	ZPP
	<i>609 requires ordering ZCV or ZMP</i>	x	x	x
	<i>609 will add 6AM, 6AP and 6WA to the order</i>	x	x	
	<i>609 will add 6AM to the order</i>			x
688	Harman Kardon surround sound system	\$875	\$875	\$875
	<i>688 requires ordering ZPP</i>	x	x	x
6CP	Apple CarPlay Compatibility	\$300	\$300	\$300
	<i>6CP requires ordering 609</i>	x	x	x
6NW	Wireless Charging	\$500	\$500	\$500
	<i>6NW will delete STD or 100% equipment 6NH</i>	x	x	x
	<i>6NW requires ordering ZPP</i>	x	x	x
	<i>6NW will add 4AE, 6WD and ZEB to the order</i>	x	x	x
	<i>Note: 4AE - Adjustable front armrest</i>			
	<i>Note: 6WD - WiFi Hotspot</i>			
	<i>Note: ZEB - Enhanced USB & Bluetooth</i>			
ZNS	Non Sport Seats for Luxury Package	NC	NC	NC
	<i>ZNS will delete STD or 100% equipment 481</i>	x	x	x
	<i>ZNS requires ordering ZPL</i>	x	x	x
Other Charges				
	Destination & Handling	\$995	\$995	\$995

Standard				
1CA	CO2 relevant vehicles	STD	STD	STD
1CC	Automatic Start/Stop function	STD	STD	STD
216	Servotronic	STD	STD	STD
249	Multifunction steering wheel	STD	STD	STD
255	Sport leather steering wheel	STD	STD	STD
258	Runflat tires	STD	STD	STD
2A6	17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires (17x7.5, 225/50 R17)	STD	STD	STD
2TB	Sport Automatic Transmission	STD	STD	
2TE	STEPTRONIC automatic transmission with shift Paddles			STD
2VB	Tire pressure monitor	STD	STD	STD
302	Alarm System	STD	STD	STD
319	Universal garage-door opener	STD	STD	STD
3AG	Rear view camera	STD	STD	STD
3DZ	Without Lines designation outside	STD	STD	
3L8	Matte Chrome Exterior Trim	STD	STD	STD
423	Floor mats	STD	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD	STD

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Standard				
431	Auto-dimming rearview mirror	STD	STD	STD
459	Power Front Seats	STD	STD	STD
465	Split fold-down-rear seat	STD	STD	STD
481	Sport seats	STD	STD	STD
493	Storage package	STD	STD	STD
497	Rear center armrest	STD	STD	STD
4FU	Fineline Anthracite Wood Trim with PearlGloss Chrome highlight	STD	STD	STD
4U9	Acoustic protection for pedestrians			STD
521	Rain sensor and auto headlights	STD	STD	STD
534	Automatic climate control	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD
563	Ambient Lighting	STD	STD	STD
575	Additional 12-V power sockets	STD	STD	STD
5A1	LED Fog Lights	STD	STD	STD
5A2	LED Headlights	STD	STD	STD
645	Radio control US	STD	STD	STD
650	In-dash CD player	STD	STD	STD
653	HD Radio	STD	STD	STD
676	Hi-fi sound system	STD	STD	STD
693	Satellite radio preparation	STD	STD	STD
697	DVD Area coding (North America)	STD	STD	STD
6AC	BMW Assist eCall	STD	STD	STD
6AE	BMW TeleServices	STD	STD	STD
6AG	eDrive Services			STD
6AK	ConnectedDrive Services	STD	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD	STD
6WA	Instrument cluster with extended contents			STD
775	Anthracite headliner	STD	STD	STD
7AC	Sport Line	STD	STD	STD
8KL	Oil Chg 10,000 mls/12 months	STD	STD	STD
8TN	Daytime driving lights	STD	STD	STD
925	Shipping package	STD	STD	STD
ZIG	BMW iPerformance Design Elements			STD
ZTM	Tier 2	STD	STD	STD

Wheels

	18" Light Alloy Wheel Double-spoke Style 397 with Mixed Performance Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 24B Style: 397	\$600	\$600	\$600
	24B will add 840 to the order	x	x	x
	24B cannot be ordered with ZMP	x	x	x
	18" Bi-color Jet Black Double-spoke Style 397 with Mixed Performance Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 24Y Style: 397	ZSF	ZSF (upgrade)	ZSF

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Wheels				
	18" Bi-color Jet Black Double-spoke Style 397 with All-season Tires Front / Rear: 18x8.0, 225/45 R18 Code: 26P Style: 397	ZSF (upgrade)	ZSF	ZSF (upgrade)
	18" Double-Spoke Wheels Style 397 with All-Season Tires Front / Rear: 18x8.0, 225/45 R18 Code: 2A5 Style: 397	\$600	\$600	\$600
	2A5 cannot be ordered with ZMP	x	x	x
	17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires Front / Rear: 17x7.5, 225/50 R17 Code: 2A6 Style: 392	Standard	Standard	Standard
	18" Light Alloy Wheel Turbine Styling 415 with All-Season Tires Front / Rear: 18x8.0, 225/45 R18 Code: 2P5 Style: 415			\$600
	2P5 cannot be ordered with ZMP			x
	18" M Star-Spoke Wheels Style 400M with Mixed Performance Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 2PE Style: 400M	ZMP	ZMP (upgrade)	ZMP
	2PE will add 840 to the order	x	x	x
	18" M Star-Spoke Wheels Style 400M with All-Season Tires Front / Rear: 18x8.0, 225/45 R18 Code: 2PP Style: 400	ZMP (upgrade)	ZMP	ZMP (upgrade)