

# BMW of North America, LLC

Pricing Guide

Model Year 2014

Suggested Retail Price

Series Wagon (F31)

Effective May 20, 2013



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Start of Production		03/2013	07/2013
Base Price U.S.A. Port of Entry*		\$41,450	\$42,950
Base Price Euro Deliver Munich Pick Up		\$38,600	\$39,995
<b>Non-Metallic</b>		STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
<b>Metallic</b>		\$550	\$550
475	Black Sapphire Metallic	x	x
A17	Mojave Metallic	x	x
A75	Melbourne Red Metallic	x	x
A83	Glacier Silver Metallic	x	x
A89	Imperial Blue Metallic	x	x
A92	Orion Silver Metallic	x	x
A96	Mineral White Metallic	x	x
B06	Sparkling Bronze Metallic	x	x
B39	Mineral Grey Metallic	x	x
B40	Liquid Blue Metallic	x	x
B45	Estoril Blue	x	x
	<i>B45 requires ordering ZMM</i>	x	x
<b>Upholstery</b>			
KC	Leatherette	STD	STD
KCDF	Venetian Beige Leatherette	x	x
	<i>In combination with ZMM</i>	NC	NC
	<i>KCDF cannot be ordered with ZLL or ZSL (Valid From : 07/13)</i>	x	x
	<i>KCDF cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)</i>	x	
KCL3	Black Leatherette/Red Highlight	x	x
	<i>Included in package</i>	ZSL	ZSL
	<i>KCL3 requires ordering ZSL</i>	x	x
	<i>KCL3 cannot be ordered with ZPP</i>	x	x
KCSW	Black Leatherette	x	x
	<i>Included in package</i>	ZMM	ZMM
	<i>KCSW cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)</i>	x	
	<i>KCSW cannot be ordered with ZLL or ZSL (Valid From : 07/13)</i>	x	x
LC	Leather Dakota	\$1,450	\$1,450
	<i>In combination with ZLL</i>	NC	NC
	<i>In combination with ZML</i>	NC	
	<i>In combination with ZPP</i>	NC	NC
	<i>Included in package</i>	ZPP	ZPP
LCDF	Venetian Beige Dakota Leather	x	x
	<i>In combination with ZMM</i>	\$1,450	\$1,450
	<i>LCDF cannot be ordered with ZLL or ZSL (Valid From : 07/13)</i>	x	x
	<i>LCDF cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)</i>	x	
LCL3	Leather Dakota Black/Red highlight	x	x
	<i>In combination with ZSL</i>	\$1,450	\$1,450
	<i>LCL3 requires ordering ZSL</i>	x	x
LCL4	Leather Dakota Everest Grey/Black highlight	x	
	<i>In combination with ZSL</i>	\$1,450	
	<i>LCL4 requires ordering ZSL</i>	(EOP 06/13)	
		x	
LCL5	Leather Dakota Coral Red/Black highlight	x	x
	<i>In combination with ZMM</i>	\$1,450	\$1,450
	<i>In combination with ZSL</i>	\$1,450	\$1,450
	<i>LCL5 cannot be ordered with 4DX</i>	x	x
	<i>LCL5 requires ordering ZMM or ZSL</i>	x	x

# BMW of North America, LLC

Pricing Guide

Model Year 2014

Suggested Retail Price

3 Series Wagon (F31)

Effective May 20, 2013



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
<b>Upholstery</b>			
LCL8	Black with Dark Oyster <i>In combination with ZML</i>	X NC (EOP 06/13)	
	<i>LCL8 requires ordering ZML</i>	x	
LCL9	Leather Dakota Oyster/accent Oyster dark <i>Included in package</i>	X ZML (EOP 06/13)	
	<i>LCL9 requires ordering ZML</i>	x	
LCLX	Leather Dakota Saddle Brown exclusive stitching <i>In combination with ZLL</i>	X	X
	<i>LCLX requires ordering ZLL</i>	NC	NC
		x	x
LCLY	Leather Dakota Venetian Beige exclusive stitching <i>In combination with ZLL</i>	X	X
	<i>LCLY requires ordering ZLL</i>	NC	NC
		x	x
LCLZ	Leather Dakota Black exclusive stitching <i>Included in package</i>	x	X
	<i>LCLZ requires ordering ZLL</i>	ZLL	ZLL
		x	x
LCSW	Black Dakota Leather <i>In combination with ZMM</i>	X	X
	<i>LCSW cannot be ordered with ZLL or ZSL (Valid From : 07/13)</i>	\$1,450	\$1,450
	<i>LCSW cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)</i>	x	x
		x	

<b>Lines</b>			
ZLL	<b>Luxury Line</b>	\$2,300	\$2,300
255	Sport leather steering wheel	x	x
2H2	18" Light Alloy Wheel Multi-spoke Style 416 with All-Season Tires (18x8.0, 225/45 R18)	x	x
3AT	Roof rails in Satin Aluminum	x	x
3DZ	Without Lines designation outside	x	x
4CE	Anthracite Wood Trim	x	x
	<b>or</b> 4B8 Burlled Walnut Trim with Inlay	+ \$0	+ \$0
4DM	Highlight trim finishers pearl gloss chrome	x	x
7S2	Luxury Line	x	x
LCLZ	Leather Dakota Black exclusive stitching	x	x
	<b>or</b> LCLX Leather Dakota Saddle Brown exclusive stitching	+ \$0	+ \$0
	<b>or</b> LCLY Leather Dakota Venetian Beige exclusive stitching	+ \$0	+ \$0
	Chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)	x	x
	Chrome rings around center stack, A/C and radio controls		
	High-gloss black B-pillar		
	Signature key		
	ZLL cannot be ordered with ZML, ZMM or ZSL (Valid Until: 06/13)	x	
	ZLL cannot be ordered with ZMM or ZSL (Valid From : 07/13)	x	x
	ZLL requires ordering ZPP	x	x

# BMW of North America, LLC

Pricing Guide

Model Year 2014

Suggested Retail Price

3 Series Wagon (F31)

Effective May 20, 2013



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
<b>Lines</b>			
<b>ZML</b>	<b>Modern Line</b>	\$2,300	
255	Sport leather steering wheel	x	
or	2XE Sport leather steering wheel, black	+ \$0	
2P5	18" Light Alloy Wheel Turbine Styling 4 15 with All-Season Tires (18x8.0, 225/45 R18)	x	
4DM	Highlight trim finishers pearl gloss chrome	x	
4DZ	Dark Pearl Interior Trim	x	
or	4AD Brushed Aluminum trim	+ \$0	
or	4CE Anthracite Wood Trim	+ \$0	
or	4DD Finition Pure Wood Trim	+ \$0	
7S1	Modern Line	x	
LCL9	Leather Dakota Oyster/accent Oyster dark	x	
or	LCL8 Black with Dark Oyster	+ \$0	
ZRR	Standard Black Roof Rails	x	
or	3AT Roof rails in Satin Aluminum	+ \$0	
	Matte chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)	x	
	Chrome rings around A/C and radio controls		
	High-gloss black B-pillar		
	Signature key		
	ZML and LCL8 requires ordering 2XE	x	
	ZML and LCL9 requires ordering 255	x	
	ZML requires ordering ZPP	x	
	ZML requires ordering 3DZ	x	
	ZML cannot be ordered with ZLL, ZMM or ZSL	x	
<b>ZMM</b>	<b>M Sport</b>	\$3,850	\$3,850
2PP	18" star-spoke 400M wheels w / all-season tires (18x8.0, 225/45 R18)	x	x
or	2PE 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ \$0	+ \$0
337	M Sport Package	x	x
3DZ	Without Lines designation outside	x	x
481	Sport seats	x	x
4DX	Highlight trim finishers Estoril Blue matte	x	x
or	4DL Highlight trim finishers Black high-gloss	+ \$0	+ \$0
or	4DM Highlight trim finishers pearl gloss chrome	+ \$0	+ \$0
4MR	Aluminum Hexagon interior trim	x	x
or	4AB Dark Burl Walnut wood trim	+ \$0	+ \$0
710	M steering wheel	x	x
715	Aerodynamic kit	x	x
760	Shadowline exterior trim	x	x
775	Anthracite headliner	x	x
KCSW	Black Leatherette	x	x
or	LCDF Venetian Beige Dakota Leather	+ \$1,450	+ \$1,450
or	LCL5 Leather Dakota Coral Red/Black highlight	+ \$1,450	+ \$1,450
or	LCSW Black Dakota Leather	+ \$1,450	+ \$1,450
ZRT	Remove Increased Top Speed 840	x	x
	Chrome rings around A/C and radio controls	x	x
	M footrest (only with black or red upholsteries)		
	Sport instrument cluster		
	Signature key		
	ZMM requires ordering 300, 475, A75, A83, B39 or B45	x	x
	ZMM cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)	x	
	ZMM cannot be ordered with ZLL or ZSL (Valid From : 07/13)	x	x

# BMW of North America, LLC

Pricing Guide  
Model Year 2014  
Suggested Retail Price

3 Series Wagon (F31)  
Effective May 20, 2013



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
<b>Lines</b>			
<b>ZSL</b>	<b>Sport Line</b>	\$2,600	\$2,600
255	Sport leather steering wheel	x	x
2A5	18" Light Alloy Wheel Double-spoke Style-397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/45 R18)	x	x
3BE	Door mirror caps in black	x	x
3DZ	Without Lines designation outside	x	x
481	Sport seats	x	x
4AT	High-Gloss Black Trim	x	x
	or 4AD Brushed Aluminum trim	+ \$0	+ \$0
	or 4CE Anthracite Wood Trim	+ \$250	+ \$250
4DN	Highlight trim finishers Coral Red matte	x	x
	or 4DL Highlight trim finishers Black high-gloss	+ \$0	+ \$0
	or 4DM Highlight trim finishers pearl gloss chrome	+ \$0	+ \$0
775	Anthracite headliner	x	x
7AC	Sport Line	x	x
KCL3	Black Leatherette/Red Highlight	x	x
	or LCL3 Leather Dakota Black/Red highlight	+ \$1,450	+ \$1,450
	or LCL4 Leather Dakota Everest Grey/Black highlight	+ \$1,450	
	or LCL5 Leather Dakota Coral Red/Black highlight	+ \$1,450	+ \$1,450
ZRT	Remove Increased Top Speed 840	x	x
	Black high-gloss design elements (bumper accents, air intake trim, kidney bars, exhaust pipes, B-pillar)	x	x
	Chrome rings around A/C & radio controls		
	Sport i-cluster		
	Signature key		
	Note: Performance tires can be ordered by selection option 840.		
	ZSL cannot be ordered with ZLL, ZML or ZMM (Valid Until: 06/13)	x	
	ZSL cannot be ordered with ZLL or ZMM (Valid From : 07/13)	x	
	ZSL cannot be ordered with ZLL or ZMM		x
<b>Packages</b>			
<b>ZCW</b>	<b>Cold Weather Package</b>	\$950	\$950
248	Heated Steering Wheel	x	x
494	Heated front seats	x	x
496	Heated rear seats	x	x
502	Retractable headlight washers	x	x
	ZCW requires ordering Leather Dakota or ZPP	x	x
<b>ZD2</b>	<b>Drive Assistance Package</b>	\$950 (SOP 07/13)	\$950
3AG	Rear-view camera	x	x
508	Park Distance Control	x	x
<b>ZD3</b>	<b>Driver Assistance Plus</b>	\$1,900 (SOP 07/13)	\$1,900
5AG	Active Blind Spot Detection	x	x
5AS	Active Driving Assistant	x	x
5DL	Side and Top View Cameras	x	x
8TH	Speed Limit Info	x	x
	Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.	x	x
	ZD3 requires ordering ZD2	x	x
	ZD3 requires ordering 609 or ZTP	x	x

# BMW of North America, LLC

Pricing Guide  
Model Year 2014  
Suggested Retail Price

3 Series Wagon (F31)  
Effective May 20, 2013



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
<b>Packages</b>			
<b>ZDA</b>	<b>Driver Assistance Package</b>	\$1,900 (EOP 06/13)	
	3AG Rear-view camera	x	
	508 Park Distance Control	x	
	5AG Active Blind Spot Detection	x	
	5DL Side and Top View Cameras	x	
<b>ZDB</b>	<b>Driver Assistance Plus</b>	\$700 (EOP 06/13)	
	5AD Lane Departure Warning	x	
	8TH Speed Limit Info	x	
	ZDB requires ordering ZDA	x	
	ZDB requires ordering 609 or ZTP	x	
<b>ZDH</b>	<b>Dynamic Handling Package</b>	\$1,000	\$1,000
	2VF Adaptive M Suspension	x	x
	2VL Variable sport steering	x	x
	ZDH and ZMM will delete 704 from the order	x	x
	ZDH and ZSL will delete 704 from the order	x	x
	Note: 704 - M sport suspension		
<b>ZLP</b>	<b>Lighting Package</b>	\$900	\$900
	522 Xenon headlights	x	x
	524 Adaptive light control	x	x
<b>ZPP</b>	<b>Premium Package</b>	\$2,200	\$2,200
	322 Comfort Access keyless entry	x	x
	488 Lumbar support	x	x
	655 Satellite radio with 1 year subscription	x	x
	LC Leather Dakota	x	x
<b>ZTP</b>	<b>Technology Package</b>	\$3,150	\$3,150
	609 Navigation system with touchpad	x	x
	610 Head-up Display	x	x
	6AK BMW Online	x	x
	6AM Advanced Real-Time Traffic Information	x	x
	6AP Remote Services	x	x
	6NR BMW Apps	x	x
	6NS Enhanced USB and Bluetooth plus Smartphone Integration	x	x
	6WA Instrument cluster with extended contents	x	x
	ZTP will delete STD or 100% equipment 6NH and 6VB	x	x
<b>Options</b>			
<b>2NH</b>	<b>M Sport Brakes</b>	\$650 (SOP 07/13)	\$650
	2NH requires ordering 2PE and ZMM	x	x
<b>302</b>	<b>Anti-theft alarm system</b>	\$400	\$400
<b>3AG</b>	<b>Rear-view camera</b>	\$400 (EOP 06/13)	
	Included in package	ZD2, ZDA	ZD2
	3AG requires ordering 508 or ZDA	x	
<b>417</b>	<b>Rear manual side window shades</b>	\$250	\$250
<b>494</b>	<b>Heated front seats</b>	\$500	\$500
	Included in package	ZCW	ZCW
<b>4AB</b>	<b>Dark Burl Walnut wood trim</b>	\$500	\$500
	In combination with ZMM	NC	NC
	4AB cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)	x	
	4AB cannot be ordered with ZLL or ZSL (Valid From : 07/13)	x	x
	4AB requires ordering 4DM	x	x
	Alternate in package	ZMM	ZMM

# BMW of North America, LLC

Pricing Guide  
Model Year 2014  
Suggested Retail Price

3 Series Wagon (F31)  
Effective May 20, 2013



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
<b>Options</b>			
508	Park Distance Control <i>Included in package</i>	\$750 (EOP 06/13) ZD2, ZDA	ZD2
5AC	Automatic high beams	\$250	\$250
5DF	Active Cruise Control <i>5DF will add 6WA to the order</i> <i>5DF will delete STD or 100% equipment 544</i>	\$1,200 x x	\$1,200 x x
5DL	Side and Top View Cameras <i>Included in package</i> <i>5DL requires ordering ZD2 (Valid From : 07/13)</i>	\$750 (SOP 07/13) ZD3, ZDA x	\$750 ZD3 x
5DP	Parking Assistant <i>5DP requires ordering 508 or ZDA (Valid Until: 06/13)</i> <i>5DP requires ordering ZD2 (Valid From : 07/13)</i>	\$500 x x	\$500 x
609	Navigation system with touchpad <i>Included in package</i> <i>609 will delete STD or 100% equipment 6NH and 6VB</i> <i>609 will add 6AK, 6AM, 6AP, 6NR, 6NS and 6WA to the order</i>	\$2,150 ZTP x x	\$2,150 ZTP x x
688	Harman Kardon surround sound system	\$875	\$875
6AN	Concierge Services <i>6AN requires ordering 609 or ZTP</i>	\$250 x	\$250 x
840	Increased top speed limiter w/Performance Tires <i>In combination with ZMM</i> <i>In combination with ZSL</i> <i>840 requires ordering 2A5 or 2PE</i> <i>Alternate in package</i>	NC NC NC x ZMM, ZSL	NC NC NC x ZMM, ZSL

<b>Other Charges</b>			
Destination & Handling		\$925	\$925

<b>Standard</b>			
1CC	Automatic Start/Stop function	STD	STD
205	STEPTRONIC automatic transmission	STD (EOP 06/13)	
216	Servotronic	STD	STD
240	Leather steering wheel	STD (EOP 06/13)	
249	Multi-function steering wheel	STD	STD
255	Sport leather steering wheel	100%	100%
258	Run-flat tires	STD	STD
2DW	17" Light Alloy Wheels Star-spoke Style 393 with All-Season Tires (17x7.5, 225/50 R17)	100%	100%
2TB	Sport automatic transmission with shift paddles	100%	100%
2VB	Tire pressure monitor	100%	100%
316	Power tailgate	100%	100%
319	Universal garage-door opener	100%	100%
3AA	Roof rails black	STD	STD
402	Panoramic moonroof	100%	100%
423	Floor mats	100%	100%
430	Auto-dimming interior and exterior mirrors	100%	100%
431	Auto-dimming rearview mirror	100%	100%
459	Power front seats with driver seat memory	100%	100%
465	Split fold-down-rear seat	100%	100%
493	Storage package	100%	100%
497	Rear center armrest	STD	STD
4CG	Silver Matte Trim	STD	STD
520	Foglights	STD	STD
521	Rain sensor and auto headlights	100%	100%

# BMW of North America, LLC

Pricing Guide






Model Year 2014

Suggested Retail Price

3 Series Wagon (F31)

Effective May 20, 2013




		328i xDrive Sports Wagon	328d xDrive Sports Wagon
<b>Standard</b>			
534	Automatic climate control	100%	100%
544	Dynamic Cruise Control	STD	STD
563	Ambiance lighting	100%	100%
575	Additional 12-V power sockets	100%	100%
653	HD Radio	100%	100%
676	Hi-fi sound system	100%	100%
6AC	BMW Assist eCall	100%	100%
6AE	BMW TeleServices	100%	100%
6NH	Hands-free Bluetooth and USB audio connection	100%	100%
<b>Wheels</b>			
	<b>18" Light Alloy Wheel Double-spoke Style-397 w/ Perf.(opt 840) or A/S Tires</b> Front / Rear: 18x8.0, 225/45 R18  Code: 2A5 Style: 397	ZSL	ZSL
	<b>17" Light Alloy Wheels Star-spoke Style 393 with All-Season Tires</b> Front / Rear: 17x7.5, 225/50 R17  Code: 2DW Style: 393 2DW cannot be ordered with 840	Standard  x	Standard  x
	<b>18" Light Alloy Wheel Multi-spoke Style 416 with All-Season Tires</b> Front / Rear: 18x8.0, 225/45 R18  Code: 2H2 Style: 416 2H2 cannot be ordered with 840	ZLL  x	ZLL  x
	<b>18" Light Alloy Wheel Turbine Styling 4 15 with All-Season Tires</b> Front / Rear: 18x8.0, 225/45 R18  Code: 2P5 Style: 415	ZML (EOP 06/13)	
	<b>18" star-spoke 400M wheels w/ mixed summer tires</b> Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18  Code: 2PE Style: 400M 2PE will add 840 to the order	ZMM (upgrade)  x	ZMM (upgrade)  x

BMW of North America, LLC

Pricing Guide  
Model Year 2014  
Suggested Retail Price

3 Series Wagon (F31)  
Effective May 20, 2013



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Wheels			
	18" star-spoke 400M wheels w / all-season tires	ZMM	ZMM
	Front / Rear: 18x8.0, 225/45 R18		
Code: 2PP			
Style: 400	2PP will add ZRT to the order	x	x